

FAME Pipeline Meeting Minutes—Feb. 21, 2014

Location: TCTI

Attendance:

Bill Rotenberg, Pat Gopen, Eric Israel, Kevin Lootens, Joyce Cymber, Bob Lasch, Deanna Dominice, Greg Maine, John Boronkay, Rick Murphy, Sam Samanta, Lynn Freid, Peter Boldt, Michael Collins, Yvette Pagano, Eileen Rucinski, Karen Springmeier

Meeting called to order at 8:35 a.m. Introductions followed.

Eileen welcomed everyone and thanked Kevin Lootens for use of the facility again.

Goals for 2014

Eileen reviewed proposed goals and asked for feedback.

Goals include:

Get the tours going again-- Focus on 7th and 8th grade but open to 7-12th.

Have a SAME program in Wayne County. Bob gave a brief overview of the Monroe program

Bill suggested joining the CTE efforts and continue to promote the cooperation between business and education.

Develop literature aimed at parents

Join in a marketing campaign with BOCES—Yvette volunteered to provide information/testimonials for parental awareness.

Discussion followed on marketing FAME's strengths and connection with BOCES. Ideas included Public Access TV, video media, promoting the economic advantage to parents (Not in my basement!) Put together a best practices model.

Exploring Presentation

Eric Israel provided and in depth look at the Exploring program and its relevance to FAME. Fliers were distributed.

Superintendent Letter Review

A draft letter was presented and discussion followed as to what the intent of this letter was and what would the impact be. It was suggested that a data sheet also be provided with the letter to demonstrate economic impact. The discussion came back to having a holistic approach and a full, clear Marketing and Communications plan. It was recommended that a small group revise the draft and have a superintendent review it and get it back to the committee. Targeted date for distribution is April 1st, 2014.

FAME annual event

There were 160 attendees; 42% were educators, 37% were AM/Business representatives and 21% were staff, IDA sponsors, etc.

Feedback was very positive and many asked that we try to get Andy VanKleunen next year. Also, they liked the interaction form last year better than having so many speakers. This will be reviewed by the Executive Committee.

School Updates

Pal-Mac Career fair is scheduled for March 18th from 8 to 10 a.m. Contact Marisa Penetta to participate.

MCC High Tech Exploration Night—March 19

May 1—Finger Lakes STEM Competition at MCC

MCC is putting together a Summer Accelerated Certificate Program; H1B funds can be used for this program.

FLCC/MCC/Lisk partnership

Highlighted the VP visit to MCC (Note: capture the MCC event for Marketing)

BOCES Middle Skills Competition is April 4th

Red Creek is bringing 30 students to visit the Wayne Tech Center after they visit Optimax

Sam Samanta is working on a one year certificate program for ICT

Joyce announced Monroe 1 BOCES is bringing back the Machining Program and renaming it Engineering and Fabrication Technology. They are looking for an instructor (1/2) time for year one and will go to FT in year two. Joyce distributed brochures and the job description.

Ninth annual FLWETH is scheduled for Thursday October 2nd, 2014 at Lott Farm

Next Meeting is Friday April 4th at the Wayne Tech Center beginning at 8 a.m. This is the same day as the Middle Skills competition so hopefully we can observe all the fun!

Respectfully submitted,

Karen A. Springmeier

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Executive Director, FLWIB

