

FAME Meeting 4/4/13

Attendees:

Eileen Rucinski, Bob Lasch, Jeannie Brockmyre, Stacy Kelly, Bethann Blood, Jeff Dillon, Charlie Crumb, Ross Micali, Susan VanAcker, Pat Gopen, Karen Springmeier, Michael Collins, Eric Israel, Sam Samanta, Deanna Dominice, Greg Maine

1. Middle School Skills Competition
 - a. 8th graders competing in different skill sets including metal work, woodworking, auto body, cosmetology, animal services, etc.
 - b. There has been no correlation shown between this event and enrollment in the BOCES Program.
 - i. What is happening between 8th grade and 10th grade that directs students who participate in the skills competition away from the BOCES programs?
 - c. BOCES is still struggling with enrollment- especially over the summer months.
2. FLCC Mechanical Technology Program (Bethann Blood)
 - a. Bethann Blood put out a request for help for the FLCC program.
 - i. What should we do with this program?
 - ii. What skills do we need in industry?
 - iii. Requesting feedback about the program and help developing it to better accommodate industry
 - iv. Currently highly CAD Based, and students like that aspect
 - v. Bethann/Eileen to send out survey to the Pipeline committee
 - vi. Also consider checking the Center for Governmental Research for information
3. FAME Student Membership enhancement
 - a. Consider revamping the fact sheet to make it more appealing to students
 - b. Need to have more benefits for students
 - i. Discount/free FAME events
 - ii. Events for students
 1. Red Wings Games
 2. Networking events
 - c. Increase social media presence
 - i. Potentially have student members manage the social media aspects
 - d. Eileen R., Pat G. and Stacy K to work on ideas to present to the ExecCom at the end of April
 - e. Eric I., John B., Eileen R., and Stacy K. to work on student recruitment
 - f. Potentially consider a FAME Advanced Mfg. event- or add to the FAME/STEM competition
4. Fame Video- no news until next meeting
5. Superintendent Letter Review
 - a. Mike Collins helping to develop the letter to superintendents

- b. Suggested that we consider inviting non-technical teachers to see manufacturing facilities as well as technical teachers
 - c. Send an e-copy rather than hard copy to superintendents- it's more likely to be read!
 - i. Follow up with an E-mail blast/hard copy
 - d. Superintendents have a calendar of events- try to get a FAME speaker at one of these events
 - i. We have done this before, but key players have changed, so it may be a good time to do it again
 - e. Final draft of the letter to be completed before April 29th and presented to Executive Committee
 - f. Letter will be mailed out May/June in order to get onto the summer planning radar.
 - g. National attention (Inc. Magazine feat. Todd Oldham) is making this excellent timing
 - i. Consider adding a line to the letter about national recognition
 - h. Also consider letting the elected officials know that we're going to contact schools/superintendents and get their buy-in.
6. Update from Schools:
- a. MCC
 - i. MCC Night had over 600 attendees and 32 companies.
 - 1. Students and parents asked great questions!
 - 2. Not as much media support as before
 - 3. Videographers interviewed people- clip to come soon!
 - ii. FAME/STEM Competition 5/1
 - 1. Engineering competition at MCC
 - 2. Need some engineers on as judges if anybody wants to volunteer!
 - iii. Skills USA competition on 5/9
 - 1. Looking for \$200 company sponsorships
 - iv. Job fairs coming up on 4/29 and 5/8
 - v. Accelerated program at MCC (Certificate program) has 16 students graduating in August
 - vi. Mobile trailers are being built by the Regional Economic Development Council
 - 1. Have trucks and trailers
 - 2. Hoping to be on the road by summer
 - 3. Videos being made for each cluster (optics, health, construction, adv. Manufacturing) to use
 - vii. Closing Skills Gap Symposium 5/6 @ MCC as well 8:30am-1pm
 - 1. Registration by April 22nd
 - b. FLCC
 - i. Working with Monroe 2 BOCES on hands-on project training for teachers
 - ii. Accuplacer test boot camp to help students re-take accuplacer test and pass rather than taking a non-credit math class
 - iii. Currently 14 sophomores in program
 - iv. Career Fair for Why I Love the Finger Lakes 4/24

- c. BOCES
 - i. Youth Workforce Innovation Conference is being held 4/10
 - 1. 10th grade students
 - 2. Cooperation with MCC
 - 3. Presentations on optics, bio-tech, etc.
- d. WIB
 - i. Joyce Joya (spelling?) Speaking at the Ramada Inn in Geneva on 10/22

Next meeting May 16th at Silgan Containers, Lyons, NY

- Tour to follow meeting. Participants of tour need to follow attire guidelines
 - No high heel shoes. Heel of shoe must be able to cover a silver dollar.
 - No open toed or heel shoes can be worn
 - Limit jewelry. (jewelry could fall into machinery)