



FAME's Hiring & Training Committee and the Wayne County IDA  
invite you to participate in our first

## ***Soft Skills Summit***

*Thursday, September 17, 2015 from 5 p.m. to 7 p.m.  
at the Young Sommer Winery in Williamson, NY (4287 Jersey Road)*

Employers have voiced a concern about the lack of soft skills when it comes to hiring new employees. The lack of soft skills can even be an issue for current employees. We hope you will be able to join us to discover several options for Soft Skills training. This will also be a great opportunity to network with area employers.

### **Tentative Agenda:**

*5:00 – 5:30pm: Wine tasting and Networking*

*5:30 – 6:20pm: Program*

- Welcome and Event overview (Rick Murphy – Silgan Containers, Lynn Freid - FLCC)
- Company Culture – What is it, and why is it important? (Brooke Rourke – Advanced Atomization Technologies)
- Soft skills for the Job seeker – Getting to them before they come to you. (Mike Woloson - FLWIB)
- BOCES Approach to Soft skills (Melissa Stuart – Newark Wayne BOCES)
- Soft skills in the Workplace: From the front line... (Marcy Lynch – FLCC)
- Soft skills in the Workplace: To the corporate board room (Ted Baumhauer – Springfield College)
- Q&A
- Tables for businesses to visit and ask additional questions / get information

*Closing: Wine and Networking until 7:00 pm*

*Many thanks to the Wayne County IDA for sponsoring the event venue, as well as a coffee station and wine tasting of four wines. Other tastings of 2 specialty beers, a hard cider, and a Moscato wine will also be available.*

This event is free for FAME members and for members of the Wayne County IDA and Business Council.

***To attend, please RSVP by September 9<sup>th</sup> to:***

**FAME members:** Contact Michele Stolberg, FAME, email: [fame@fingerlakesworks.com](mailto:fame@fingerlakesworks.com)

**Wayne County IDA/Business Council members:** Contact [wedcny@co.wayne.ny.us](mailto:wedcny@co.wayne.ny.us) or ph# 315-946-5917

*(Event attendance is limited to 60 people.)*

*For more information on the Young Sommer Winery, visit their website: [www.yswinery.com](http://www.yswinery.com)*