



FAME e-News – Fall 2014

- **From the Chair, Mike Mandina** (FAME Chair; President of Optimax Systems, Inc.)
FAME Members,

Over the years, FAME has blazed a trail for people and organizations that care about US competitiveness and the economic health of our community. During that time our message of *“Building minds that make it!”* has permeated barriers within our schools, government and businesses. Although there is still much work yet to be done, our partnership is on the move doing good work and refining solutions.

The FAME partnership has launched many initiatives both large and small. Some, like the credentialed Advanced Manufacturing Machinist program partnership between GW Lisk and FLCC, are models for expansion. Hiring candidates into temporary positions creates a pipeline of future workers by exposing them to opportunities available in advanced manufacturing. The actual experience of work, independent of the actual job being performed, introduces temporary workers to career opportunities that they may not have otherwise considered.

For 2015, FAME will be formalizing and promoting the **“5% pledge”** program. This initiative asks advanced manufacturers to commit to hire at least 5 part time workers for summer jobs, internships or co-ops for every 100 employees. The **5% Pledge** will increase the opportunities for these employer benefits:

- Build relationships with workforce pipeline providers
- On-the-job interviews with set beginning and end employment windows
- Good work at good value to help complete jobs that are important, but not urgent
- Bolster workforce hours available during heavy vacation windows

We hope to build a program that will make hiring into these temporary roles even more attractive for stakeholders, providing things like: programs that credential candidates with certified safety training, and hiring through an agency that insulates employers from insurance costs and other concerns related to hiring temporary employees (especially those under the age of 18). Over time, we hope to have some wages covered, or partially covered, by funding sources as an added incentive to open up even more temporary job opportunities.

We are looking for more partners to help us put this initiative together. If you would like to participate and have access to resources that can help, please let us know at email: fame@nyFAME.org More information on the **5% Pledge** will also be presented as part of FAME’s annual event on January 28th at MCC (additional information below), including your first opportunity to sign-on to participate in this workforce effort.

My very best!
Mike Mandina

- **FAME members open their doors for Manufacturing Day 2014!**

On October 3, 2014 over 1600 events were held across the USA in support of Manufacturing Day. Sixty-four of these events were held across New York State, with FAME members **Absolute Precision**, **Drasgow Inc.**, **Kelly Services** (virtual event), **Optimax Systems**, **OptiPro Systems** and **Sydor Optics** all opening their doors to students, parents, educators and potential future workers. Thank you for your support of this important event!



Manufacturing Day attendees touring Optimax Systems in Ontario, NY

- **FAME Membership Special runs thru 12/31/14!**

We are currently running a special FAME membership drive that provides Platinum level membership benefits in FAME at the Silver level price! This opportunity is for new members only, and is valid through December 31, 2014. Silver level membership costs just \$175/year and supports FAME's outreach efforts in a variety of ways. Memberships will be valid until 12/31/15, renewals will be required for the 2016 calendar year. If you've admired FAME's work in the past, but haven't yet found time to join - now is your chance! Contact Michele at FAME for complete details, email: fame@nyfame.org or visit the membership page on the FAME website for membership level details: http://www.nyfame.org/membership_packages.asp

- **SAVE THE DATE! FAME's Annual Event at MCC will be held on January 28th!**



The Finger Lakes Advanced Manufacturers' Enterprise (FAME) is pleased to present Mr. Andy VanKleunen of the [National Skills Coalition](#) (Washington DC) at its annual industry/education event on **January 28, 2015 at Monroe Community College**. Mr. VanKleunen will discuss key workforce topics, including the new WIOA ([Workforce Innovation and Opportunity Act](#)) funding that has been restructured to favor sector partnership strategies. This is particularly relevant for New York State, since it is forecasted to be an 'early implementer' of WIOA. For more information, please visit the event page at: http://www.nyfame.org/FAMEVanKleunenEventJan28_2015.asp
Registration is now open!

- **News from FAME's Pipeline Committee**

FAME's Pipeline Committee recently met on Friday, October 31st at FLCC's Canandaigua campus. Their next meeting is scheduled for Friday, December 5th at Optimax Systems in Ontario, NY. To attend, please contact Eileen Rucinski (email: amcn@fingerlakesworks.com). Minutes from recent Pipeline meetings are available at: http://www.nyfame.org/about_meetings.asp The new Pipeline video on advanced manufacturing careers is now complete. Thank you to those members who have volunteered to participate on the Pipeline Speakers' Bureau. ***Pipeline is still looking for additional FAME-member volunteers to help staff its Speakers Bureau. If you are interested in more information, please contact Eileen at the email above.***

- ***Finger Lakes Works ... With Their Hands a resounding success for 2014!***

The ninth annual *Finger Lakes Works ... With Their Hands!* event took place on October 2nd at Rodman Lott & Son Farms in Seneca Falls. With 635 students attending, it was the career fair's largest turnout ever and, once again, every single Finger Lakes school was in attendance, plus a couple from outside the region (30 all together)! Another statistic they are very proud of: 25% of all students in attendance were female!

The FAME pavilion featured exhibitors from **Alfred State, FLCC, Gorbel, GW Lisk, ITT Goulds Pumps, IEC Electronics, TCTI, MCC, Optimax Systems** and **Wayne FL/BOCES**. The FAME tabletop exhibit was also represented by Advanced Manufacturing Career Navigator Eileen Rucinski.



A full album of photos from the event is available at:

<https://www.flickr.com/photos/fingerlakescommunitycollege/sets/72157647916817298/>

- **Next meeting of FAME's Hiring & Training Committee – December 4th**

The next meeting of the FAME Hiring & Training Committee will take place on December 4, 2014 from 8:00-10:00AM, at Finger Lakes Community College, 3325 Marvin Sands Dr, Canandaigua, in the new Student Center on the Second Floor, in Stage 14 – Room # 2185. The topic of the meeting is: "Hiring for Emotional Intelligence." The guest speaker is Dr. Courtney Walsh, Asst. Dean of Executive Education at the University of Buffalo. The agenda for the meeting is available at the following link:

<http://www.nyfame.org/documents/HandTAgendaDec42014.pdf>

To attend, please RSVP to Michele (email: fame@nyfame.org) by 12Noon on Monday 12/1.

- **Does your organization have a Twitter account?**

Follow FAME on Twitter today: **@NY_FAME** Re-tweet our messages for maximum impact! This effort will not only support FAME locally, but will also send the message to your followers that your firm is active in building a future for our workforce and advanced manufacturing community.

- **Update from FLWIB Advanced Manufacturing Career Navigator, Eileen Rucinski**

The Finger Lakes WIB has applied for a no-cost 1 year extension for 60 more seats for the AMCN program. If/when approved the AMCN will work closely with area high schools, veterans groups and Career Centers. We are hopeful to have potential students able to start for the Spring semester in January 2015. To date the H-1B grant has 206 students that have participated. The first graduating class was last May. 31 are employed in jobs ranging from test technicians, machine operators/programmers up to supervisor, quality engineer, process engineer. There are 5 students that have not secured employment. Recently FAME's HR Networking Group received the resumes for these remaining 5. The program will graduate 14 students in December, and another 85 in May 2015. The Advanced Manufacturing Career Navigator is currently assisting the current students with developing a profile that is a snap-shot of their skills/courses. Resumes or profiles have been submitted to FAME manufacturing members and other companies that the AMCN has connections with. This will be an ongoing process. The outcome that is hoped for is that these students can secure internships/co-ops while they are in school and/or full time employment when they graduate. Please contact Eileen Rucinski at amcn@fingerlakesworks.com or (315)-789-3131 extension 105 for more information.

- **FLCC's Next Mechatronic Technology Training session begins February 2015**

This program provides the introductory skills and knowledge required to perform in the following entry level job opportunities: advanced manufacturing operators, machine operators, fabricators and assemblers. The next class will start in February.

For more information, contact Andréa Badger at (585) 785-1906 or email: Andrea.Badger@flcc.edu.

- **Join FAME's LinkedIn group for timely updates!**

Stay up-to-date on the most current advanced manufacturing workforce news! Join FAME's LinkedIn group today at the following link:

http://www.linkedin.com/groups?gid=2889557&trk=hb_side_g

- **News You Can Use**

Harvard Business Review: Employers Aren't Just Whining – the “Skills Gap” Is Real

<http://d12wy5ngtjtak.cloudfront.net/ipad/blogs/gUNLIzEuXHE.html>

Schumer pushes for new job training funds

<http://www.democratandchronicle.com/story/money/business/2014/09/10/schumer-pushes-new-job-training-funds/15392673/>

Nat'l Skills Coalition: Forgotten Middle-Skill Jobs: State by State Snapshots

<http://www.nationalskillscoalition.org/state-policy/fact-sheets>

Community Colleges: The Secret Sauce

<http://social.dol.gov/blog/community-colleges-the-secret-sauce/>

#MfgDay14: Manufacturing's Skilled Labor Problem Explained

<http://blog.insresearch.com/blog/bid/202060/MFGDAY14-Manufacturing-s-Skilled-Labor-Problem-Explained>

Where the jobs are: The new blue collar, More than 2.5 million good-paying jobs will be created in the next few years. Will workers know how to get them?

<http://www.usatoday.com/longform/news/nation/2014/09/30/job-economy-middle-skill-growth-wage-blue-collar/14797413/>

Governor Cuomo Announces Expansion of Advanced Atomization Technologies in Wayne County

<http://www.governor.ny.gov/press/10022014-advanced-atomization-wayne-county>

The Skills Gap And Why We Need A Modern Rosie

http://www.manufacturing.net/blogs/2014/10/the-skills-gap-and-why-we-need-a-modern-rosie?et_cid=4191928&et_rid=696403410&type=image

President Obama Talking About Manufacturing Day

<https://www.youtube.com/watch?v=xOSKg2GsVMA>

Higher Education -- What's the Point?

http://www.huffingtonpost.com/julian-l-alsid/higher-educationwhats-the_b_5948922.html

- **Upcoming meetings and events:**

- *FAME Hiring & Training Committee Meeting*
December 4, 8:00-10:00AM; Location: FLCC Canandaigua Student Ctr, Stage 14
contact: Michele Stolberg, e-mail: fame@nyfame.org
- *FAME Pipeline Committee Meeting*
December 5, 8:30-10:30AM; Location: Optimax Systems, Ontario
contact: Eileen Rucinski, e-mail: amcn@fingerlakesworks.com
- *FAME Pipeline Committee Meeting*
January 16, 8:30-10:30AM; Location: TBA
contact: Eileen Rucinski, e-mail: amcn@fingerlakesworks.com
- *FAME Signature Event: Driving a New National Skills Policy: How Local Partnerships Like FAME Are Making a Difference!*
January 28, 3:30pm Registration/4:00-6:30pm Event; Location: MCC Warshof Conference Ctr, Monroe A&B
website: http://www.nyfame.org/FAMEVanKleunenEventJan28_2015.asp
Featuring Mr. Andy VanKleunen of the [National Skills Coalition](#). Stay tuned for more information on this exciting event!

- **Welcome new FAME members!**

- Advanced Atomization Technologies, www.advancedatomization.com
- Sodus Central School District, www.soduscisd.org

Thank you for your support of FAME!

Michele Stolberg

FAME Facilitator

Email: fame@nyfame.org

Check out our website! www.nyfame.org

Follow us on Twitter! [@NY_FAME](#)

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