



SPONSORSHIP OPPORTUNITIES

Thursday, October 7, 2010

8:00am-2:30pm

Rodman Lott & Son Farms, Seneca Falls, NY

What better way to advertise your business than at **Finger Lakes Works...with their hands!** The following opportunities are available. Please fill out the attached form with payment (include your logo if applicable) to the address listed at the bottom of the form.

PREMIER EVENT SPONSOR – ONE SPONSORSHIP- SOLD!

Exclusive bank event sponsorship includes banner on welcome trailer (on display weeks before the event) sponsorship of the skilled trades challenge, logo on all collateral and a program outside cover full page color ad. 2010 Sponsor: Seneca Falls Savings Bank and Royce and Rosenkrans Insurance

HARD HATS LOGO – ONE SPONSORSHIP AVAILABLE @ \$500.00- SOLD!

Each student, volunteer and chaperone will receive a hard hat to keep. Each hard hat will meet OSHA standards. Company logo can be placed on either side of hard hat. (Business to supply stickers) Includes a free ½ page color ad in program. 2010 Sponsor: HALCO Plumbing and Heating

STRING BACKPACKS – ONE SPONSORSHIP AVAILABLE @ \$1,600 Each-SOLD

A great logo opportunity for your company or business! Each student and chaperone attending will receive one backpack with the Finger Lakes Works...with their hands! logo and your company logo! Includes full page color inside cover ad in program. 2010 Sponsor: IBEW, Int'l. Brotherhood of Electrical Workers

T-Shirt – (2) SPONSORSHIPS AVAILABLE @ \$750 Each

All volunteers will receive a Finger Lakes Works ...with their hands! T-shirt to wear at the event and for days to follow. Show your support with your one color logo placed on the back of the t-shirt and receive a full page color ad in the program denoting your sponsorship!

PROGRAM SPONSOR – ONE SPONSORSHIP AVAILABLE @ \$500 Each

Each attendee will receive a copy of this year's program on the event. Sponsor will receive a full page color ad on the inside back cover of the program.

PEN SPONSORSHIP – ONE SPONSORSHIP AVAILABLE @ \$500 Each

Each student attending will receive a pen in their backpack with your one color logo on it! Includes a ½ page color ad in program.

BREAKFAST SPONSOR – (2) SPONSORSHIPS AVAILABLE @ \$500 Each

Each sponsor will receive signage at the breakfast area as well as a ½ page color ad in the program highlighting your support!

“HELP YOUR SCHOOL GET THERE” SPONSORSHIP! @ \$250 Each

Help your school district send their students to the event to introduce them to careers in skilled trades, construction and advanced manufacturing. Your donation will help offset the busing and lunch cost for students in your district. Each sponsor will receive recognition in the program as a school sponsor as well as signage placed at the orientation area for all to see!

PROGRAM ADVERTISING

Full page color ad	\$400
½ page color ad	\$300
Full page black and white ad	\$300
½ page black and white ad	\$200

PLEASE MAIL THE FOLLOWING COMPLETED FORM TO:

Finger Lakes Workforce Investment Board, Inc.

Attn: Pat Gopen

41 Lewis Street, Suite 104

Geneva, NY 14456

Questions? Please contact Pat Gopen at 315-789-3131 or email at pgopen@fingerlakesworks.com

Please e-mail all logos / advertisements in a PDF format

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Finger Lakes Works...*with their hands!*

October 7, 2010

Yes! I am interested in sponsoring:

Please email logos for items and advertisement for program to pgopen@fingerlakesworks.com no later than Friday, August 27, 2010

sold Premier Event Sponsor: \$4,000 (Inc. full page color outside cover ad)

sold Hard Hats - \$500 (Inc. 1/2 page color ad)

sold Backpacks - \$1,600 (Inc. full page color inside front cover ad)

_____ T-Shirts – \$750, 2 sponsorships available (Inc. full page color ad)

_____ Program Sponsor - \$500 (Inc. full page color inside back cover ad)

_____ Pen - \$500 (Inc. 1/2 page color ad)

_____ Breakfast - \$500, 2 sponsorships available (Inc. 1/2 page color ad)

_____ HELP YOUR SCHOOL GET THERE - \$250 EACH (available for each of 26 school districts)

ADVERTISEMENTS ONLY:

_____ Full page color ad - \$400

_____ Full page black and white ad - \$300

_____ 1/2 page color ad - \$300

_____ 1/2 page black and white ad - \$200

Name: _____ Title: _____

School District: _____

Street Address: _____ City/State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____