

# FAME Pipeline Committee Meeting

September 18, 2009 8:30-10 a.m.  
Hosted at: GW Lisk, Clifton Springs, NY

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Group Chair/Facilitator: Dan Gersbach  
Notetaker: Nancy W. Roberts  
Timekeeper: Unassigned

Present: Sherri Shoff, Eileen Rucinski, Leslie Bamann, Karen Springmeier, Dan Gersbach, Nancy W. Roberts

**Executive Committee Review:** Dan provided an update on the FAME Executive Committee actions:

- ✓ Bylaws were reviewed and approved;
- ✓ membership “pay scale” was approved with modifications;
- ✓ according to Karen website is now in Phase II and materials to be used in schools will be coming.

Leslie discussed the FAME general event being held on November 2<sup>nd</sup> at the RIT Innovation Center; this will be free to FAME due to RIT sponsorship. Karen asked about the speaker at the event, and Leslie replied that Mike Mandina and team are working on it, it will be a lean Toyota perspective detailed towards workforce and modeling benchmarks. Dan remarked that he is well aware of lean manufacturing at RIT since several Lisk employees have taken courses, and recently Lisk employees have built parts for the RIT race car.

## Open Discussion:

The meeting minutes were reviewed from the last meeting.

Meeting with superintendents is still a good idea.

The need for more Pipeline members will be discussed with the Executive Committee. It was suggested that a meeting place, at a manufacturer, be sought that is north of the NYS Thruway. Also, some outreach will be sought.

Free to fees coming along; FAME collateral presentation materials in progress.

Sherri talked about the several career fairs held in 2008/2009 and Dan spoke at many of these events.

Dan is waiting for BOCES advisory committee notice; there has been no announcement yet as to when this meeting is scheduled. Dan wants to discuss with BOCES the shortage of worker skills.

Dan again brought up the idea from last month’s meeting about survey to be given to kids after any speaking engagement or event that FAME does, with such questions as What did I learn, What did I like, and so forth. This would give feedback to the performance and help FAME in the future. Dan asked if Celina was involved in making something like this. Karen said she would check into this, and that it was a good idea; perhaps to get students to fill this out, FAME could have a drawing for a door prize such as an iPod or something to those who passed in a completed form.

Dan discussed some ideas about interesting students in AM: Dan talked about how in the past Lisk would give a problem to a school, and have the students come back with a solution to this problem. He also mentioned recently seeing advertisements on TV promoting skilled trades rather than college. He thought all of this would be good for FAME to somehow use to promote what they are doing with AM.

Leslie talked about how she had six companies interested in joining FAME for fee, 4 in GLOW area, 2 in Monroe County, and that they were very interested in FAME. She also mentioned that she had recently spoken to Redcom who says their primary focus is on pipeline, and they will be future pipeline meeting attendees. Leslie will be trying to close as much business as possible between now and the end of November.

Dan is working to be put on agenda for guidance counselors; their 1<sup>st</sup> meeting is Oct. 9<sup>th</sup> but he will be out of town. Lisk in past had 55 guidance counselors at facility. Time is needed to be able to plan this. When the guidance counselors came to Lisk it generated 10 school speaking engagements for FAME. Tours should start in the springtime.

US Lego League: 10 teams being sponsored by FAME (Michele send Dan email detailing all companies and schools). Karen said that last year we had five so we have doubled participation in one year, which is great.

Dan suggested that Mike get involved in speaking engagements for companies near Williamson area, too far for Dan.

Chip Tatro, in PalMac, is tech teacher with aggressive program. He called Dan and said he was interviewing kids to determine what they want to be when they grow up, and he wanted to set up some shadowing with Dan/companies. Dan spoke to his engineering group and is ready to go when Chip is ready with students.

Dan works with BOCES for recertification of programs, and has spoken with Dawn Larson, principal at Finger Lakes Technical and Career Center; needs to have advisory meeting to see what Lisk needs for current skills/programs with a January meeting time frame; currently Dan knows of CAD/CAM class that is up for recertification (there may be others).

Finger Lakes Works with its Hands event:

Sherri said that due to feedback received, they have a different set up this year, AM will be in separate building away from carpentry/electrical/etc due to concerns of ‘dust’ etc. Current participants are 515 students, 22 schools, 75 school personnel, 100 volunteers/speakers/companies. This is the only event in the state that has skilled trades and AM together. Sustainability Trailer was a big hit and will be back this year. Careers and Construction committee funds the event.

Leslie asked if potential FAME members could “come and see what FAME is about” and what they sponsor, perhaps FAME could set up special hospitality for them or something of that nature. Karen said this was to be determined by the CCC committee, and would Sherri email them with Leslie’s question; concerns about logistics and fact that FLWWTH is mainly for students.

Leslie talked about Rochester Area Colleges Center for Excellence in Math and Science; they are currently in Phase II. She feels it is a pipeline opportunity for FAME. They have an event Oct. 6<sup>th</sup> that they want us to participate in, and Leslie feels it would create a FAME workforce strategic partnership. Karen asked if it were just teachers, Leslie said both teachers and students. Karen will analyze the opportunity.

Dan said he needed to assemble a list of volunteer speakers; Karen suggested that Sherri get volunteers when she sends out emails.

Dan asked about the tabletop display, Leslie said it looked good but did not have new FAME logo or fame website. He also asked what would be in booth, what takeaways would be there for FLWWTH? What about Career Voyages? Karen said this was not printed; Dan requested 100 copies at an Executive Committee meeting previously.

Leslie said she would have FAME brochures. Karen said we should have PowerPoint presentation running on loop in booth (PP: What is RSA and FAME).

No next meeting scheduled due to Dan wanting to talk to Executive Committee first.