

FAME Pipeline Committee Meeting

June 19, 2009 8-10 a.m.

Hosted at: GW Lisk, Clifton Springs, NY

Group Chair: Dan Gersbach
Facilitator/Notetaker: Karen Springmeier
Timekeeper: Unassigned

Present: Brendan Culotty, Sherri Shoff, Eileen Rucinski, Leslie Bamann, Roy Spring, Karen Springmeier, Dan Gersbach

Executive Committee Review: Dan provided an update to the group on the FAME Executive Committee meeting: at the last Executive Committee meeting, the By Laws were reviewed and discussed, as well as Lego League and FAME sponsored schools that are involved in Lego League. Leslie Bamann's presentations/RSA rollouts are completed in GLOW and Monroe County.

According to the Image Committee, there will be a website rollout June 30, with some kind of an event to launch the website. The website is nearly completed; some bugs still have to be fixed. Everyone agreed that there should be some sort of event to launch the website.

Organizational Update: In terms of organization, Pipeline Committee is split from the Image committee. It was also determined that Pipeline meetings should be bi-monthly.

Current Pipeline Objectives: The Strategic Planning documents were reviewed, discussed, and members were assigned tasks for the next meeting.

Open Discussion:

- 1 Dan suggested that there be a meeting of superintendents, colleges, education providers that can let us in to schools. The theme "Looking to the Future" was suggested, as well as "Fire Up the Finger Lakes". A question arose as to how do we work with education and media? It was recommended that the Launch be around Labor Day.
- 2 The Committee agreed that they need more Pipeline Committee members. It was determined that Leslie work with the Executive Board to work on committee to promote membership.
- 3 The Committee agreed that membership promotes advertising; they are looking to go from free to fee for future sustainability, and need more businesses for Pipeline.
- 4 It was determined that there needs to be developed FAME presentations using PowerPoint, collateral, fact sheets and a DVD, and that the structure and messages should remain the same regardless of who gives the presentation.
 - a. **Action Item:** Dan will call Tim to discuss the above.

- 5 In order to improve efforts to interest students in AM, presentations should be 45 minutes, and convey respect and responsibility; get the message across. We should solicit FAME members to donate sample products; perhaps start with ITT and GW Lisk. We should send an email to member companies asking for samples.
 - a. **Action Item:** Michele should put in next newsletter the request for sample donations from member companies
- 6 To target Middle and High school counselors, Dan will get on the agenda of HS counselors at least one time a year. He challenges them to better understand the challenges of Advanced Manufacturers. Counselors have already met at GW Lisk; it was suggested that guidance counselors should come to an event with FAME members and perhaps Pipeline can have the guidance counselors meet at a different company every quarter.
 - a. **Action Item:** Sherri Shoff will follow up with Craig Logan
- 7 The Committee determined that they need to define job fairs for fall '09 and 2010, and get included in these events. Sherri suggested regional job fairs as opposed to individual schools, which would result in more students attending and more opportunity for employers.
- 8 Dan will get an announcement to Michele to businesses for BOCES Advisory Committee. Dan discussed recommendation to bring in academic teachers and improve team building, both of which are completed. Dan also discussed the chopper project.
- 9 In response to the question of more effective ways of reaching middle and high school students, Eileen will get demographics.
- 10 The need to raise money was discussed, and the committee discussed the following ideas:
 - Soldering program
 - Work with Eileen
 - Craigslist
 - FAME website (Michele/server/skill set)
 - Training programs for future
 - Hiring and Training
 - List of superintendents; get Chamber of Commerce list from Sherri
- 11 The committee discussed the talking points/general questions to put on a survey, and determined they should be: What did I learn; What did I like/didn't like; What will I do for a career? What will it take?
- 12 The committee decided that the newsletter should included information about business tours and should bring students in and offer business solutions and energize employers
- 13 The Committee also discussed:
 - Get politicians attention/involved: Kolb / Nozzolio
 - Send invitations and reports for funding
 - "Save the date" items

- Media attention
- Finger Lakes Works With Their Hands event being held on October 1, 2009.

14 Leslie asked the final question: What does the 9 county rollout mean to Finger Lakes group? They stated their concerns are that it will water down to what the FL group has done.

NEXT MEETING:

The next meeting of the FAME Pipeline Committee will be **Wednesday, August 19th, 2009 from 8-10 AM at GW Lisk.**