

FAME

Pipeline Committee Meeting Minutes

Date: March 8, 2018

Time: 8:30 a.m. - 10:30 a.m.

Location: Heritage Christian
275 Kenneth Dr., Suite 100
Rochester, NY 14623

Attendees: Bob Lasch, Eileen Rucinski, Jim McGaffin, Rick Wetzels, Richard Turner, Andrea Badger, Lynn Freid, John Sheible, Francine Martella, Sandy Hoodak, Tracy O'Hara, Jen Geiger, Lucinda Trask, Audra Marang, Josh Elias, Jason Martin, Joyce Cymber, Jeanne Ricigliano, Mike Ehret, Jeanine Gallina

1. How do we market job opportunities in Advanced Manufacturing to reach a broader audience, parents, educators

- job board in schools/school websites
- hot job list through Access VR
- J. Gallina will send out information about parent perceptions re: CTE
- Is apathy, lack of work ethic a piece of what we need to look at? i.e., soft skills
- share employability profile with staff members to use as a guideline
- have FAME exec. committee or pipeline committee draft a letter and FAME exec comm. can deliver it?
- is it possible for FAME members (companies) come into schools to help make the connections between school & work? - This could be introduced to teachers through a conference day
- what action steps go along with awareness?
- exploring program would like to be more involved
- pre-apprenticeship programs may be able to be connected to exploring programs
 - Action Item: letter with data and info for schools...
- hard to get schools to buy into career fair
- need to get more companies involved. Eileen will get more FAME companies by emailing them exclusively
- Information about events need to be on the FAME website?
- We need to follow through with their action items
- May 9 Haas demo day ; May 10 Haas student day
 - Reality Redesign in our area discussion
 - Need to look to banks for financial support
 - Bring this back to Exec Committee
- Communication needs to be streamlined
 - email/website; linkedin
 - Once we decide, let pipeline committee know.
 - Eileen will speak with Michele
- Be friends with FAME on linkedin
- Need 9 county community buy-in FAME & RTMA
- Community awareness – change the communities perception – this needs to be a priority
- NPR/WXXI Evan Dawson?
- What does FAME do for its members??
 - this needs to be defined and marketed
- Causeway works with nonprofits to help with funding (used to be the ad council)

2. Next Meeting:

Date: 4/19/18

Location: Berry Plastics

Agenda: Where can we get funding - send bank contacts to Eileen, email: eileen@woernerfurniture.com

-Invite bankers to FAME event

 how do we get other FAME company reps here?

 speakers bureau could go to companies instead of schools

-Look at FAME for sharing of potential employee resumes

3) Future meeting dates and locations

5/31 FLWIB Geneva

7/12 OCD (ortho clinical diagnostics)

8/23 Optimax/Gorbel (will try to get more FAME members involved)