

FAME

Pipeline Committee Meeting Minutes

Date: May 18, 2017

Time: 8:30 a.m. -10:30 a.m.

Location: Optimax

6367 Dean Parkway
Ontario, NY 14519

Attendees: Eileen Rucinski, Joyce Cymber, Rich Turner, Jen Geiger, Amanda Lesterhuis, Dave Heckman, Jeanine Gallina, Case Hamilton, Eric Hart, Deb Drexler, Bob Lasch, Jim Vankouwenberg, Sandy Hoodak, Andrea Badger, Ron Wilson, Gretchen Schoen, Josh Elies, Jeanne Ragliano, Nate Morgante, Susan VanAcker, Audra Marang

Pipeline Committee Clean Up

- Membership Count around 100 people, however, not many are not "active members"
- Active Member Definition:
 - Attend at least 1 meeting per year
 - 5% pledge company
 - Or, open company to tours
- Currently, 25-30 members fall into the active category
- Members must reply to email sent
 - Michele is still summarizing results
 - Meeting minutes are posted on website for people who are not active member to see.

How to build the Pipeline

- Sandy Hookak spoke about how student at Fairport attended Price Waterhouse & RIT For students interested in accounting, held over 4 days in spring
 - Held during school year, 4 days over a couple of months.
 - Program for educating and hands-on experience
 - Engaged, presentations are given at end.
 - Proved successful.
 - Students there 9am - 5:30pm
 - 7 students participated.
 - Own transportation - no need for bussing
 - Rolled out to Accounting classes, then opened up to grades 10 - 12.
- Jeanine Gallina spoke about Senator Kirsten Gillibrand Office - pooled together training and companies in need. Gillibrand model took approximate 13 months to really work well
 - Temp agencies, companies, BOCES, WIB invited
 - This type of setting is ideal.
 - Identify skills needed over several days
 - Felt extremely beneficial for all
 - If a pipeline could do this for this for our field, it would be ideal.
 - This might be a first step then to bring down to a student level.
 - For instance, Kodak had 15 openings, they wanted to know who could fill them. (specifics)
 - Ideal if vacancies are known and who can fill them.
 - Important to share that we have skilled labor available
 - Inviting school superintendents would be helpful
- Plan: Reach out to companies that are FAME members, speak about openings needed.
 - Bring together all WIBS, college reps, and see who "best fit are".
 - This opens up company's knowledge base as to what each entity offers.

- Forming a sub-committee sound like a good idea and was formed. Jeanine Gallina will spearhead Pipeline Summit Sub-Committee. The committee as a whole decided this was the path we wanted to go down.
 - First meeting in Sept. Perhaps second meeting after first of year. Meet with board in Feb
 - Start small and branch out in six months
 - Work with Monroe County Offices for invites/letters to Superintendents/Other
 - Marketing materials will be needed
- Ron Wilson stated that the BOCES programs are a great resource for getting skilled workers such as machinists. He felt that there should be more emphasis on getting students into those programs. He would be willing to participate in a committee to bring awareness.
 - There is a need to change the mindset of what BOCES prepares for - counselors and teachers. (Not going to college, not all problem kids.) Need to break down the idea of “unloading kids” at BOCES. Still a misconception that the programs are for problem youth.
 - It was stated that we need to realize that this is about money. Unless School Superintendent is supportive - it WILL NOT HAPPEN. This determines how many kids will be sent to BOCES.
 - The school board does not hold the purse strings.
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- Team to think about: Students, Companies, Superintendents, and how do we overcome (educate) parents?

Vision and Mission Statement

- Susan, Sandy, Jim, Bob - will have mission statement ready to review by next meeting (June 29th)
 - All we have is original.
 - What is out there already for similar organizations?

Meeting Schedule up till May 2018

- Ask Michelle to send out survey to help identify best meeting times/locations to help increase attendance - Going to Hiring training & Pipeline members
 - We have meetings set now for Thursdays - so subject to change starting with November meeting. Meetings used to be held on Fridays.
 - Survey to ask for topic input
- Three meetings a year to focus on Hiring and Training
- **June 29th at WIB in Geneva - 41 Lewis Street:**
 - Speakers Bureau - as a committee, we will need to lay out and add speakers, also add training.
 - Sub-committee:
 - Amanda, Janine, Eileen, Andrea, Bob
 - FAME Committee to be thinking about this.
 - Introduce Pipeline Summit
- **August 17th - : Gorbel in Victor**
 - Bob will present Edge Factor (kid/parent focus)
 - Need schools, educators, and business there
 - Please bring businesses
 - Dedicated to hiring, training and pipeline
- **September 21st Meeting : Place TBD JOINT MTG: Hiring/Training & Pipeline**
 - Rob Coe, Steve Dorenzo, Ross Micali - Jim V. Can ask
 - New MCC Downtown Campus available? - Bob will find out if available - Ross would be a great contact.

- Title of meeting: ...we will revisit title that Obama Administration used for Apprenticeship programs to help with draw (?) Jim V. will identify
 - American Apprenticeship Initiative (AAI)/United Way - Grant/ Expansion Apprenticeship Grant - just announced
- November 2nd - Victor Campus - Plan following locations at this meeting
- **December 14th - BOCES Newark**
- **Jan 25, 2018 (Regents week) - Berry Plastics - TBD**
- **March 8th**
- **April 19th**
- **May 31st**

School and Company Updates

- Manufacturing Day is October 6
- Finger Lakes Works with Their Hands - October 5th
 - Information can be found at: <http://www.fingerlakesworks.com/finger-lakes-works-with-their-hands-3/>
 - It is held at Lotts Farm in Seneca Falls. The event targets 11-12 graders - open to all grades. Serves Wayne, Ontario, Seneca, and Yates Counties -32 districts
 - Amanda from WIB is lead coordinator She needs 75 Volunteers
 - We would like videographer to help with marketing
 - Received a check to support manufacturing and trades
 - Target: To show increase with minorities and women
 - \$42K Budget. If you find value in event - please consider sponsoring/donation or Ad purchase
 - Over 690 students and 48 exhibitors last year
 - There will be a second FAME building
- Susan VanAcker reported on Wayne Central: Field trips - 40 hour internship program - Aaron and Scott made 5 field trips with 30 students -Bryant and Stratton, Nursing Home, Harbec, etc.
 - We have a leg up since it is a grad requirement
 - Engineering, Boy-scouts, all different areas
 - We are down staff - Scott Bradley left last year
 - Closed Freewill.
- Jeanine reported on WEMOCO- running SAME again. Summer Advanced Manufacturing Experience (SAME) - 3 days 5-days a week, they take field trips.
 - **SAME Graduation: at MCC July 28th - you are invited!**
 - 14 students enrolled July 10 - 26th
 - BOCES - Monroe 1 may join graduation
 - 9th grader is taking AP Calculus - traditionally these kids not exposed to Advanced Manufacturing
 - Received CFA - in Dec 2016 to purchase equipment for 9-county region
 - They may be able to host meeting in future! We are currently under construction! Shrink-wrapping walls
 - Numbers for programs has a waiting list
- Eric Hart - Welcome! Newark Schools first time attendee
- Andrea Badger FLCC- Advanced Manufacturing Machinist Program - now recruiting
 - Connected with Alexis at RIT for Cleanroom Operator Training/optics program. Good connection to photonics
- Gananda: No updates
- Fairport: Lost 26 teachers this year
 - We do not know what will happen - planning will not happen until Dec.
 - Working on White Paper - Would like to post on website
 - Pamphlets on what parents should know
 - Cost of college

- Decreased value of college degrees
- Bob Lasch MCC-
 - STEM Competition on May 26 from 9 a.m. to noon. 8 High Schools. 3 events -Bridge build, Auto Safety, and Sumo-Bot
- Dave Heckman said that Berry Plastics is now Berry Global
- Jim V - Optimax is busy!
 - Wrapping up Explorer Program - made lenses for 3D glasses. Explorer program is evolving. We may run 2 programs. They are only freshman.
 - Al Pomerantz and Ryan Dillon are involved.
- Ron Wilson Magnus:
 - Ron stepped down from Eng Mgr. Position to have more time. He is now able to be involved with FAME. We are glad to have Ron back!
 - Phelps Library is doing Makers Fair on July 15th at Canandaigua Civic Center

Additional Notes

- Contact Amanda if you can assist with Finger Lakes Works with Their Hands - October 5th
- Spencerport SAME Graduation: at MCC July 28th - you are invited!