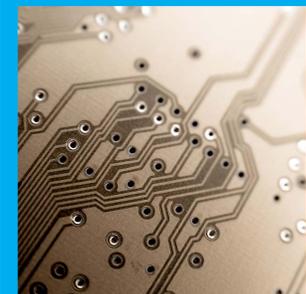




**Finger Lakes Advanced
Manufacturers' Enterprise**
Building Minds that Make It



Economic Development - Fact Sheet

What is FAME?

Recruiting and retaining advanced manufacturers

Business retention, growth and attraction are directly impacted by the ability of our regional stakeholders to find effective and innovative solutions to workforce challenges. FAME is a membership organization that makes appropriate investments in workforce training and education initiatives, so that businesses can compete and thrive in one of our region's most important sectors — advanced manufacturing.

Why advanced manufacturing?

Creating more jobs by advancing high growth clusters

Positioning a region as a great place to work and conduct business is a key focus of economic development. FAME is an asset in attracting new advanced manufacturing companies to the region, and supporting existing companies with education and training initiatives.

Who joins FAME?

Partnerships that drive business development

FAME is a membership organization that is dedicated exclusively to serving the advanced manufacturing sector. Our public/private members and regional stakeholders include:

- Advanced Manufacturing Companies
- Regional Educators
- Economic Development Leaders
- Workforce Planners and Leaders
- Job Seekers
- Students
- Regional stakeholders who support our mission in building a strong, educated and adaptable workforce

How are we different?

Workforce development is our game

Unlike other manufacturing organizations and associations, FAME's unique focus is workforce development. Our innovative workforce initiatives build the workforce talent that our industry needs to thrive in a globally competitive marketplace. Our commitment to the region's advanced manufacturing companies is to build world-class workforce talent that has the skills, inspiration and motivation to advance the industry.

What's in it for you?

Working to grow our businesses

Our mission aligns with **your** mission of attracting, retaining and growing businesses. We specialize in developing a pipeline of workforce talent to ensure that Finger Lakes' advanced manufacturing businesses succeed. As a valued member of FAME, network with advanced manufacturing leaders and access important updates on workforce initiatives that impact your customers. Invest today in our flexible membership packages and join the hundreds of regional leaders who are *building minds that make it.*





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KEY BENEFITS

- ▶ Cutting-edge Industry Knowledge
- ▶ Policy Influence
- ▶ Sector Infrastructure to Recruit, Retain, Expand Businesses
- ▶ Company Exposure
- ▶ Education & Training Tools
- ▶ Business & Stakeholder Networking
- ▶ Brand Promotional Opportunities
- ▶ Industry Education and Information

What are our key initiatives?

Building and keeping talent

FAME focuses on finding solutions to the issues that matter most in advanced manufacturing.

1) Hiring & Training Issues:

We improve collaboration with workforce educators and help advanced manufacturing companies recruit, hire and train skilled workers.

2) Pipeline Issues:

We build a pipeline of skilled qualified advanced manufacturing candidates by engaging K-12 youth in pursuing manufacturing careers.

3) Manufacturing Perception Issues:

We raise awareness about the importance and attractiveness of, and opportunities in, advanced manufacturing.

For more information on how we serve advanced manufacturing companies, or to join FAME, go to www.NYFAME.org

In Collaboration with

