

FAME Newsletter – October 2008

Hello FAME members and partners,

Welcome to this edition of FAME's General Newsletter. If you have any questions on the items listed below, please email me for more information. We value your input and involvement-- thank you for participating in FAME!

- ❖ **Exciting news for FAME-- Last week FAME's NYS WIRED proposal grant was approved!** This grant provides funding for FAME to expand its cluster initiative to all 9 counties in Western NY—adding Monroe and the GLOW (Genesee, Livingston, Orleans and Wyoming) counties. **As a result, FAME will be looking for a full time nine county FAME Coordinator.** The coordinator will plan, design, market, oversee and evaluate the services for the Advanced Manufacturing Industry in the nine county region, and provide an expert level of project management, and product and delivery support to the Enterprise and to the three regional WIBs. A full job description is attached, please feel free to forward this item to individuals you feel would be interested in applying!

The position is also listed on:

www.americasjobexchange.com Job order number: 516098849

- ❖ **Many thanks to the following FAME member companies for supporting US FIRST Lego teams this school year!** We hope to expand this program next year, so please watch for more information in the Spring of 2009.
 - ITT Goulds for sponsoring Seneca Falls Middle School
 - Optimax, Garlock and Harbec for sponsoring Palmyra-Macedon's three Middle School teams
 - Guardian for sponsoring Geneva Middle School
- ❖ **FAME's General Membership Meeting in September** featured Ellen Mitchell from Lockheed-Martin in Syracuse, NY speaking on "Strategic Philanthropy: Using Charitable Giving to Recruit Employees, Keep Your Current Ones and Get the Credit You Deserve!" Ms. Mitchell's presentation provided the members in attendance with sound ideas on how to maximize their own benefit from various charitable contributions, by examining the impact their generosity has on the public and private sector and the positive exposure they can expect to receive in return. Updates from FAME's core committees were presented, and a networking session was held. The next General Membership meeting is planned for early 2009. Thank you to all who attended!
- ❖ **Unique Automation needs your help!** UA is trying to find new work placements for four prequalified workers effected by a customer decision to move toner remanufacturing to Mexico. If you would like copies of the resumes for the effected workers, please let me know. I will forward them to you electronically. Thank you!
- ❖ **FAME has begun a marketing initiative with Simple Business Technology** (Peter Bruu) to update its brochures and develop an expanded and more dynamic FAME website. Attached is a current FAME brochure, for your information. Watch for updates on FAME's growing web and media presence!
- ❖ **FAME providing support for OSA Educators' Day!** FAME will be represented at the National OSA (Optical Society of America) Educators' Day in Rochester on Thursday, October 23 from 4:30pm to 8:00pm at the Rochester Riverside Convention Center. One hundred local technology educators from middle and high schools will be exposed to 20 different fun experiments about optics. FAME

will be handing out career and wage information for the photonics and advanced manufacturing industries.

- ❖ **Report on “Finger Lakes Works With Their Hands” event:** On Thursday October 3, the Finger Lakes Workforce Investment Board hosted the 3rd annual "Finger Lakes Works With Their Hands" skilled trades and advanced manufacturing career awareness event. Six hundred and twelve students (grades 9-12) and ninety-three chaperones from 30 area high schools and BOCES districts, as well as home-schooled youth, attended the event. More than 40 area businesses, colleges and organizations provided hands-on demonstrations for the students. FAME had a display, and several FAME members (G.W. Lisk, Gorbel, Optimax, Garlock) participated. When asked what they liked most about the event, students had the following to say: "I liked being able to cut metal because it is something that I had never done before." and "I liked operating the equipment and the amount of information everyone was willing to share."

The format of the event was enhanced this year. The students were given cards and the business demonstrators were given stamps. When the students interacted at the booths, they received a stamp on their cards. Students that filled their cards with business stamps qualified for a savings bond given away at the end of the event, encouraging interaction between students and business representatives. This made for a busy day with over six hundred young inquiring minds!

- ❖ **FAME in the news:** FAME was featured in a recent Democrat & Chronicle article “**Firms are hiring, but for some reason, nobody wants a job.**” If you’ve not yet seen the article, please click on the following link:

<http://www.democratandchronicle.com/apps/pbcs.dll/article?AID=2008810050328>

- ❖ **Check out FAME’s new online calendar!** FAME’s calendar of events is now available at the following link, scroll to the bottom of the page to click on meeting event listings for details on meeting locations and additional information:

<http://fingerlakesworks.com/fame-about.php>

- ❖ **Upcoming FAME events:**

- **FAME HR Networking Committee Mtg**
- **When:** Fri, Oct 24, 8am – 10am
- **Where:** Guardian Glass, Geneva
- **Description:** “The 11 HR Mistakes Your Mother Never Warned You About!” Guest Speaker: Frank A. Cania, President & CEO, CANIAHR, LLC

- **Hiring & Training Committee Mtg**
- **When:** Thu, Nov 13, 8am – 10am
- **Where:** Garlock Inc., Palmyra

For more information on any of the events or items indicated above, please contact:

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