



FAME e-News – Winter 2016

- **From the Chair, Mike Mandina** (FAME Chair; President of Optimax Systems, Inc.)
FAME Members,
This year FAME is reaching out to manufacturers in our 9 counties that make up the Greater Rochester Region to sign on to the [5% Pledge](#). We are asking firms to strive to provide temporary positions for interns, high school students, and/or long-term unemployed so that in the course of a year, they would have rotated through at least 1 person for every 20 employees. We have funds to off-set wages for some candidates and we are actively seeking additional funds to help induce manufacturers to engage in this pipeline development activity. Further, we have been able to temporarily add staff to help.

FAME is pleased to welcome John Steele, Kathleen Ferrara, and Diana Palotas to the *5% Pledge* recruiting team. Their mission is to contact area manufacturers and inform them about the benefits of this tried and true method of pipeline development, with the goal of getting firms signed on to the *5% Pledge*.

This activity is truly the most important work of FAME! The most relevant work FAME manufacturers can do is to provide temporary work opportunities for those who are candidates for careers in manufacturing. The Rochester City School District, BOCES, Hillside Scholarship Program, Charter Schools and our area community colleges either have, or are all initiating, work experience initiatives. All are looking for employers to partner! This is a growing trend that will not go away, and FAME is strongly advocating and recruiting firms to participate.

If you are not a *5% Pledge* member already, please welcome one of FAME's recruiters to help explain to you and your staff the importance of this initiative to our community and the long term benefit to you, as an employer. When you consider that we have 60,000 people employed in manufacturing, we can get 3,000 temporary experiences for candidates each year if all the region's employers committed to the *5% Pledge*. Please join us!

My very best,
Mike Mandina

- **Thank you to all who attended FAME's January 2016 annual event!**
The Finger Lakes Advanced Manufacturers' Enterprise was pleased to present **Mr. Paul Ballentine, Executive Director of the Center for Emerging and Innovative Sciences at the University of Rochester** at its annual industry/education event on **January 27, 2016 at Monroe Community College**. Paul, pictured below left, is lead participant in the RRPA (Rochester Region Photonics Initiative), and in this capacity is focused on Cluster, Business, Technology, and Workforce Development. His objectives include bringing together five key regional organizations in pursuit of the AIM Photonics goals: UR, RIT, HTR, RRPC, and FAME. Paul is also involved in the following programs: IMCP,

NNMI, NIST AMtech, CAT NYSTAR, and URI.



The evening also featured updates on FAME efforts and programs, and a business/education panel focused on addressing the need for young people to fill “*Tomorrow’s Jobs*”, the theme of this year’s event. Panelists included: Vinnie Esposito (FLREDC), Ben Zwickl (RIT), Alexis Vogt (MCC), Paul Ballentine (UR CEIS), and Bob Duffy (RBA) – pictured above with Mike Mandina (FAME/Optimax). To review the presentations and materials from the event, please visit: http://www.nyfame.org/January2016_FAME_Event.asp

FAME companies who participated in the [FAME 5% Pledge](#) for 2015 were also recognized at the January event, photo below left. They include (from left): Dave Phillips (**GW Lisk**), Mike Bechtold (**OptiPro Systems**), Mike Mandina/Ale’ Mendoza (**Optimax Systems**), and Jeannie Brockmyre (**Absolute Precision**). Also recognized, but not pictured, were **Sydor Optics** and **Zotos International**. FAME was also very pleased to present the **2016 STAR Award to Jeanine Gallina of Monroe 2 BOCES!** Pictured below right, with Jill Slavny (Monroe 2 BOCES) and Mike Mandina (FAME/Optimax Systems), Jeanine is a powerful advocate for advanced manufacturing and career education. As a workplace coordinator for WEMOCO, she has worked with and setup many co-ops with companies across the region, and was the driving force behind the first *SAME, Summer Advanced Manufacturing Experience*, summer machining program for students in grades 10 and 11. This program and the awareness it created helped boost the enrollment in WEMOCO’s Machining/Welding program to one of the strongest in the state. Congratulations, Jeanine!!



- **Spring 2016 Teacher Tours Announced!**

FAME members will once again be opening their doors to educators in 2016. The first round of “teacher tours” will take place in March and April 2016, locations and dates can be found via the PDF at the weblink below. Sign up today to see advanced manufacturing in action! For complete details, please visit:

<http://www.nyfame.org/documents/FAMEEducatorToursSpring2016rev.pdf> , and RSVP to Eileen Rucinski at the FLWIB, email: amcn@fingerlakesworks.com

- **WFL BOCES tours Sydor Optics through FAME’s Pipeline efforts**

Sydor Optics hosted a group of students from Wayne FL BOCES on November 12th! Eighteen students attended, representing juniors and seniors from their Advanced Manufacturing classes. If you’re interested in opening your doors to student tours, please contact Eileen Rucinski at email: amcn@fingerlakesworks.com



- **Interested in giving a tour of your facility, but not sure where to start? Check out these helpful tips!**

Tours are one of the easiest and most influential ways to show students, parents and teachers what it is really like to work in manufacturing. By opening your doors, you are literally opening up more possibilities. Make sure you give an effective tour that is fully developed and tailored to your audience by using this pre-made tour kit to help you easily prepare step-by-step. Includes templates, tricks and tools – [CLICK HERE](#) for materials that will help you get started.

- **MCC High-Tech Exploration Night to take place on March 23, 2016, 7:00 – 9:00 PM.**

Located in the Warshof Conference Center on the MCC Brighton Campus, this event provides a unique opportunity to learn more about in-demand, high-tech careers from industry representatives in manufacturing, electronics, mechanical engineering, computer information technology and optics. You can also explore MCC's innovative engineering and technology programs and tour the facilities. Refreshments will be served. RSVP online at: www.monroecc.edu/go/hightechexpo



- **Congratulations to FAME member GW Lisk!**

GW Lisk received the New York Association of Training & Employment Professionals (NYATEP) 2015 Business Leadership Award at their Annual Meeting in October 2015.

Pictured at left are Dave Phillips of GW Lisk and Karen Springmeier of the Finger Lakes WIB.

- **FAME's 2016 [Advanced Manufacturing Student Award](#) accepting applications**
Coordinated by Rick Plympton (Optimax Systems) and Karen Springmeier (FLWIB), this award is offered to students pursuing an education that prepares them for employment in advanced manufacturing. The 2015 award was presented to Clay Tietjen, a current student at FLCC in the ICT Program. Clay was also a student intern at GW Lisk during the Summer of 2015. The FLWIB is accepting corporate donations for the award fund, which will be managed by a FAME sub-committee. The hope is to raise \$100,000 within 5 years, such that the fund will be endowed and self-sustaining. A special thank you to Andy Germanow of GS Plastic Optics/Tel-Tru who has committed to contributing \$5,000 this year, and will also match \$1,000 for each \$2,000 other companies contribute (up to \$5,000) for 2016! To read the inspiring story behind his generous contribution, click [HERE](#).

2016 Award student applications are due by April 24th. For more information, or to apply, please visit: <http://give.flcc.edu/pages/no-flcc-application-scholarships> ; to contribute, please contact Karen at email: kspringmeier@fingerlakesworks.com.

- **FLCC's Spring course offerings begin in March 2016!**
Mechatronic Technology: This 12-week course starting March 7 covers basic electrical and mechanical fundamentals common to many employers and provides training in industry certifications in soldering and safety. Registration is required by calling (585) 785-1906 or [click here](#) for more information.

Advanced Manufacturing Machinist: This six-month program, starting March 21, provides training in metal properties and machine tools necessary for production of precision components for a wide range of industries, from medical to aerospace. Registration is required by calling (585) 785-1906 or [click here](#) for more information.

- **Pipeline Committee is busy with outreach activities this Spring!**
FAME's Pipeline group will be busy with school tours and site visits in the next few months. On deck for March and April 2016 are tour groups from Leroy CSD at OptiPro Systems, Optimax Systems, and Harbec Plastics; an advanced manufacturing panel event at Monroe 1 BOCES for close to 100 students/parents; a Career Fair at Wayne Technical Career Center on March 17; and an April 7 event with the Victor Chamber of Commerce. The next meeting of the Pipeline Committee will take place on March 18 at FLCC's Victor Campus Center. To attend, please contact Eileen Rucinski at email: amcn@fingerlakesworks.com
- **Does your organization have a Twitter account?**
Follow FAME on Twitter today: **@NY_FAME** Re-tweet our messages for maximum impact! This effort will not only support FAME locally, but will also send the message to your followers that your firm is active in building a future for our workforce and advanced manufacturing community.

- **Update from FLWIB Advanced Manufacturing Career Navigator, Eileen Rucinski**
 The Advanced Manufacturing Career Pathway grant is winding down, with an end date of June 30, 2016. Final graduates will complete the program in May 2016, with degrees from MCC, FLCC and GCC. A total of 224 students have gone through the program! Students completed courses in Precision Machining, Computer Aided Design & Drafting, Accelerated Precision Tooling or Optical Systems Technology. Eileen will be working with graduating students to prepare profile sheets for job searches, and then will be following up with previous graduates to see where they are now.
- **Join FAME's LinkedIn group for timely updates**
 Stay up-to-date on the most current advanced manufacturing workforce news! Join FAME's LinkedIn group today at the following link:
http://www.linkedin.com/groups?qid=2889557&trk=hb_side_g
- **The following FAME members are hiring!** Check their websites for more details:
 Advanced Atomization Technologies, https://advancedatomization.tms.hrdepartment.com/cgi-bin/a/searchjobs_quick.cgi
 Bausch + Lomb/Valeant, <https://jobs-valeant.icims.com/jobs/intro?hashed=124489354>
 Markin Tubing LP, <http://www.markin.com/about-steel-tube-manufacturers/steel-tube-manufacturing-jobs-buffalo-rochester-ny/>
 New Scale Technologies, <http://www.newscaletech.com/careers/>
 Optimax Systems Inc., <http://www.optimaxsi.com/careers/>
 Parlec, Inc., <http://www.parlec.com/contact-us/employment>
 Silgan Containers, <https://www.silgancontainers.com/careers/#careers-section-5>
 Zotos International, <http://www.sca.shiseido.com/humanresource.cfm>
- **News You Can Use**

 - *EDU Factor "I Believe" video – Great Support for CTE and AM!*
https://www.youtube.com/watch?v=S8sQv_e6bmg
 - *Expanding Economic Opportunity for Youth Through Summer Jobs*
<https://www.jpmorganchase.com/corporate/news/document/2015-syep-report.pdf>
 - *Fortune: Workers are the Biggest Asset in the Evolving Manufacturing Industry*
<http://fortune.com/2016/02/16/evolving-manufacturing-industry-workers>
 - *Manufacturing's Economic Impact: So Much Bigger Than We Think*
<http://www.industryweek.com/global-economy/manufacturings-economic-impact-so-much-bigger-we-think/>
 - *Aspen Institute – Apprenticeship: Training that Works*
http://www.aspeninstitute.org/sites/default/files/content/docs/pubs/Apprenticeship_Training%20that%20Works.pdf

- *How Rochester plans to fix its jobs problem.*
<http://www.democratandchronicle.com/story/money/business/2016/01/22/how-rochester-plans-fix-its-jobs-problem/78862888/>
- **Upcoming meetings and events:**
 - *W TTC Career Fair/Open House*
March 17, 5:30-8:00PM; Location: 4440 Ridge Rd, Williamson, NY
For info, contact ph# 315.589.2600, online: www.waynetechcenter.org
 - *FAME Pipeline Committee Meeting*
March 18, 8:30am – 10:30am; Location: FLCC Victor Campus Ctr, Victor NY
contact: Eileen Rucinski, email: amcn@fingerlakesworks.com
 - *MCC High-Tech Exploration Night*
March 23, 6:30pm – 9:00pm; Location: Monroe Community College, 1000 E Henrietta Rd, Rochester, NY
www.monroecc.edu/go/hightechexpo
- **Welcome new FAME members!**
 - Williamson Sr. High School, <http://www.williamsoncentral.org/>
 - WFL BOCES P-TECH, <http://www.wflptech.org/>
 - Pactiv LLC, <http://www.pactiv.com/>
 - G-S Plastic Optics & Tel-Tru Mfg. Co., <http://gsoptics.com/> ;
<http://www.teltru.com/>
 - Bausch + Lomb/Valeant Pharmaceuticals, <http://bausch.com/>
 - Markin Tubing LP, <http://www.markin.com/>
 - Victor Chamber of Commerce, <http://www.victorchamber.com/>

Thank you for your support of FAME!

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