



FAME e-News - February 2011

- **From the Chair, Mike Mandina** (FAME Chair and President of Optimax Systems Inc.)
On February 8th, I spent a day with our friends at the RTMA (Rochester Tooling and Machining Association) and MACNY (Manufacturers' Association of Central New York) at *Manufacturing Day* in Albany. We spent the entire day meeting with members of the New York State Senate and Assembly. It was a great opportunity for me to get the message in front of our representatives about our need for a skilled workforce. They were all sympathetic to our cause, and I believe our group was able to further enlighten them about our need. I came away realizing how critical it is that the message about the need for skilled workforce be repeated to key decision makers, especially at this critical time. These officials made it clear that the winds have shifted in Albany. The "spend-happy" days of the last decade are at an end. Governor Cuomo wants to close the \$10 billion deficit, and they believe he is fully committed to getting it done. They are expecting severe budget cutting on all fronts.

What does this mean for FAME members? It means that the work of FAME is more important than ever. Our WIBs, community colleges and high schools will become even more financially stressed. Mixed in among the problems caused by the reduced funding will be opportunities for fundamental and possibly sustainable change. The role of advanced manufacturers in developing the talent pipeline will become even more critical. Come join us in this worthy cause. Consider joining one of FAME's committees - meet some great people from some awesome companies and stakeholder organizations. Open your doors to student interns, co-op's, and tours – help us excite potential future workers by showing them the high tech problem solving involved in advanced manufacturing. With your help, in the face of the upcoming financial adversity, we will find clever solutions that will help fuel the wealth creating engine of our region. Please, contact Michele to volunteer your time or facility today!

Thank you,
Mike Mandina

- **Act now to prepare for Summer Internships!**
The Finger Lakes Internship Program at the FLWIB specializes in introducing talented, top-notch students to local employers for paid internship opportunities. To be eligible for the program, students must be between the ages of 16 - 24 years old, reside or attend school in Wayne, Ontario, Seneca or Yates counties, and have a consistently high GPA. The required hour commitment for internships is 120 hours. As these are paid internships, the employer must hire the intern for at least minimum wage, and place the intern on their payroll during the course of the internship. In turn, all FLWIB placement services are provided free of charge. The program can assist employers by recruiting for specific openings through the following methods: college career site postings, on-campus recruitment events, and conducting screening interviews with candidates. If you anticipate an opening, the Internship Coordinator will meet with your staff to discuss your needs and will begin immediate recruitment. They will screen applicants, check professional references and send you candidates who are ready to interview. For more information on the program, please visit their website at www.fingerlakesinternship.com or call Linda Cunningham, Finger Lakes Internship Coordinator, at (315) 789-3131.
- **FAME-sponsored US First LEGO League teams – thank you for another successful year!**
FAME members once again contributed to the pipeline this past Fall by sponsoring the following six Finger Lakes US First LEGO League teams at the middle school level:
 - Canandaigua Middle School, sponsored by Coach & Equipment and PGM Corp.
 - Palmyra-Macedon CSD, sponsored by Unique Automation LLC

- Red Jacket Middle School (Manchester-Shortsville), sponsored by GW Lisk Co. and ITT Goulds Pumps
- Seneca Falls CSD, sponsored by Moser Baer Technologies and ITT Goulds Pumps
- Victor CSD, sponsored by Gorbel
- Wayne CSD (Ontario Elementary School), sponsored by Harbec Plastics, Optimax Systems Inc., and OptiPro Systems Inc.

Of special note, the Wayne Central *Screamin' Eagles* team won the Judges Award at the Pal-Mac qualifying tournament and then went on to compete at the U of R regional qualifier! Photos from this year's competing teams have been posted to FAME's website at the following link:

http://www.nyfame.org/sponsorship_opportunities.asp Many thanks to the FAME members who are helping to make this program a success in our area!

- **Interested in supporting US FIRST LEGO?** Here's another opportunity to sponsor! Seneca Falls First, a new science-engineering-technology club for Seneca Falls District Cady Stanton Elementary and Middle Schools, is looking for sponsors to contribute to their program beginning this month. ITT Goulds Pumps has already agreed to contribute funds to the club's needs, if you're interested in contributing, please contact Michele Stolberg at email: fame@nyfame.org for more information. Thank you!
- **FAME welcomes new Pipeline Chair Eileen Rucinski from Kelly Services!**
FAME would like to welcome Eileen Rucinski as the new Chair of FAME's Pipeline Committee. Dan Gersbach (GW Lisk) and Charlie Schaufelberger (Unique Automation LLC) have generously led the Pipeline Committee for the last two years, and we thank them for their past service and commitment. FAME's Pipeline committee is a vehicle for young people to learn more about advanced manufacturing in our region. Efforts focus on outreach activities with regional education providers targeting middle and high school students, outreach and tour offerings with BOCES, and internship offerings across member companies. If you are interested in contributing to this effort, please contact Eileen at email: rucinem@kellyservices.com
- **FAME's Executive Committee listing now available online**
A listing of the members of FAME's Executive Committee for 2011/2012 is now available online via the FAME website at the following link:
<http://www.nyfame.org/documents/FAMEExecCommrosterJan2011.pdf>
- **Concept pilot draws youth to advanced manufacturing careers!**
Check out *The Edge Factor* – a new media concept promoting careers in advanced manufacturing. View the pilot, then forward to youth you know! Link: http://www.edgefactor.com/EF_EP0
- **News you can use:**
"Hands-on training becomes a booming business."
<http://www.democratandchronicle.com/apps/pbcs.dll/article?AID=2011102060326>

"Job Creation on a Budget: How Regional Industry Clusters Can Add Jobs, Bolster Entrepreneurship, and Spark Innovation."
http://www.brookings.edu/papers/2011/0119_clusters_muro.aspx

NIMS News *"Department of Labor Announces \$500 Million Community College and Career Training Program."*
https://www.nims-skills.org/web/nims/home?p_p_id=EXT_18&p_p_lifecycle=0&p_p_state=maximized&p_p_mode=view&p_p_col_id=column-

[2&p_p_col_pos=1&p_p_col_count=2& EXT 18 struts action=/ext/nimsrecentnews/readmore& EXT 18 article=315407& EXT 18 redirect=/web/nims/home](#)

Optimax Inks Supplier Deal with China's SMEE. <http://www.nyfame.org/documents/Optimax-SMEEPRESSRelease-1.pdf>

"Despite China's might, US factories maintain edge."
<http://www.nyfame.org/documents/DespiteChina.pdf>

- **Upcoming meetings and events:**

- *FAME Academia/Industry Roundtable Event at MCC – Save the Date!*
Tuesday, March 15 – time TBD, Location: Monroe Community College
contact: Michele Stolberg, email: fame@nyfame.org
- *MCC High Tech Career Expo*
Wednesday, March 30 - 7:00-9:30PM, Location: Monroe Community College
contact: Bob Lasche, email: rlasch@monroecc.edu
- *FAME Academia/Industry Roundtable Event at GCC*
April 2011, Location: Genesee Community College
contact: Michele Stolberg, email: fame@nyfame.org

- **Welcome new FAME members!**

- ComTec Solutions
- Kelly Services

Thank you for your support of FAME!
Michele Stolberg

FAME Facilitator

Email: fame@nyfame.org

Check out our website! www.nyfame.org

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