



## *FAME e-News – July/August 2011*

- **From the Chair, Mike Mandina** (FAME Chair and President of Optimax Systems, Inc.)  
It has been a busy summer! I would like to bring you up to speed on three of the initiatives FAME has underway. These include: collaborative meetings with the Rochester Regional Photonics Cluster (RRPC) and the Rochester Technology and Manufacturing Association (RTMA), connecting with the newly formed Finger Lakes Regional Economic Development Council, and the Year End Meeting program. FAME has had several high level meetings with members of the RRPC and RTMA leadership to explore common interests and leveraging each other's resources. These meetings have been well received and follow-up meetings will occur. An outcome of special note was a joint meeting with the new VP of Economic Development & Innovative Workforce Services at MCC, Todd Oldham. There we agreed to coordinate career promotion for recruiting candidates into the pipeline and further engaging our membership into the process with tours and jobs. We expect to extend this same model to the other area community colleges and BOCES.

The newly forming Finger Lakes Regional Economic Development Council, initiated by Governor Cuomo, is a tremendous opportunity for New York State and our region. FAME is contacting each council member and asking for an opportunity to present our "family tour" model to the group. We believe the model to be low cost, simple, actionable and game changing. We are doing it now on a small scale, and we believe it can be rolled out on a much larger scale - delivering profound benefit to the region, not only for advanced manufacturing, but for other regional high demand occupations as well. Lastly, we are planning FAME's Year End program. Last year we brought in Alan Beaulieu from the Institute for Trends Research and he provided his forecast for the economy, targeting manufacturing and our region. This year we will be bringing in McKinsey & Company to present the findings of their recently published report: *An economy that works: Job creation and America's future*. The presentation will be followed by a panel discussion of distinguished experts culminating in an action plan for definitive next steps. We hope you will be able to join us.

Keep in mind that other work is being done, but I wanted to highlight some of the activities that I am directly involved in. Of course, none of this would be possible without your continued support and that of the other FAME members. Our mission is vitally important to our region and nation, it is reassuring to see that FAME has been consistently ahead of the curve, and making inroads to win back our manufacturing dominance through enhancing the talent and skill level of our manufacturing workforce.

Thank you,  
Mike Mandina

- ***Finger Lakes Works ... With Their Hands!* 2011 Event date set, exhibitors and sponsors needed!**  
Act now to participate in this year's *Finger Lakes Works ... With Their Hands!* event at Rodman Lott & Son Farms in Seneca Falls on October 6, 2011. FLWWTH is the only Construction Career Days event across the country that has incorporated **Advanced**

**Manufacturing** into its event. Since the event is marketed to the school districts as offering career exploration in both these fields, they would be thrilled to have more participation from our area manufacturers at the event! For more information, visit FAME's website to see:

Exhibitor details: <http://www.nyfame.org/documents/FLWWTHExhibitor2011Letter.pdf>

Sponsorship packages:

<http://www.nyfame.org/documents/FLWWTHSponsorshipOpportunitiesrev6-28-11.pdf>

Information on the day's activities is also available on the Finger Lakes Works website:

[http://www.fingerlakesworks.com/youth\\_events.php](http://www.fingerlakesworks.com/youth_events.php)

- **GW Lisk and FLCC are pleased to announce the new Advanced Manufacturing Machinist Training Program!**

This new six-month training program, offered in partnership with G.W. Lisk, prepares students for immediate employment by obtaining middle-skills training to become machinists on the way to a successful career in advanced manufacturing. The program will focus on developing skills in safe operation of machine tools such as lathes, mills, grinders and drill presses, with an emphasis on setting up and running CNC machines and precision measuring equipment. FLCC is actively recruiting for this class now!

Please refer all interested applicants to:

<http://www.nyfame.org/documents/GWLiskFLCCMachinistFlyer.pdf> or visit FLCC's website at <http://www.flcc.edu/pdce/ammt.cfm>

- **FAME members are helping "stock the pipeline" by hiring summer interns!**

Optimax, ITT Goulds Pumps, and a number of other FAME member companies are actively involved in providing summer internship opportunities for high school and college students in our region. Is your company employing interns this summer? Let Michele know so we can spread the word! We'd love to include your company on our summary of Summer 2011 internship organizations. Send the following details to Michele at email: [fame@nyfame.org](mailto:fame@nyfame.org) : type of intern (college/HS), field of internship (quality, manufacturing engineering, R&D, plant operations, etc.), approximate employment dates. Thank you!

- **US FIRST Lego League – Canandaigua Middle School Fall 2011 partial team sponsor still needed!**

Canandaigua Middle School is still in need of a second US FIRST LEGO team sponsor. The team has a partial sponsor (Coach & Equipment) for half of the needed funds for its Fall 2011 team, but we are looking for one more corporate sponsor to fulfill their entire team amount. Sponsor commitment requested is \$275. Industry donations fund program robotics equipment and registration fees for competing teams. Your company name and logo will be proudly displayed on team posters, t-shirts, and presentations, and your organization will receive a heartfelt thank you from the team they've sponsored. In addition, this opportunity offers the benefits of an introduction of your company to prospective future employees, and their teachers and families. It provides a tangible step towards building a strong relationship with your local school system, which will become your worker pipeline, and a differentiator to feature in your company newsletter and on your website! Photos from previous years' competitions are available at: [http://www.nyfame.org/sponsorship\\_opportunities.asp](http://www.nyfame.org/sponsorship_opportunities.asp) and more information on the US FIRST Lego League is available at: <http://www.usfirst.org>

If you can help, or would like more details, please contact Michele Stolberg at [fame@NYfame.org](mailto:fame@NYfame.org) today. Thank you!

- **REDCOM EMS in Victor – premier training facility available for use by FAME members!**

FAME member REDCOM EMS is opening its new Victor training facility up to session bookings by other members of FAME. Built in 2010 as an addition to the existing REDCOM Laboratories Inc. facility, REDCOM's state-of-the-art training facility has three training rooms and can accommodate up to 36 guests in the largest room, or 16 guests in each of its two smaller rooms. Built with hi-tech training in mind, the facility has all the necessary amenities, such as hi-res projectors, Ethernet connections, ergonomic seating and a separate parking lot. It includes a break room with refrigerator and microwave. Photos and additional details can be found at the following link:

<http://ems.redcom.com/trainingcenter/> For more information on rental rates and availability, please contact Kevin Moriarty at REDCOM EMS (email: [kmoriart@redcom.com](mailto:kmoriart@redcom.com)).

- **Join FAME's LinkedIn group!**

Stay up-to-date on the most current advanced manufacturing workforce news! Join FAME's LinkedIn group today at the following link:

[http://www.linkedin.com/groups?gid=2889557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=2889557&trk=hb_side_g)

- **News you can use:**

*Industry Applauds National Attention on Manufacturing Workforce Development - Effort could help alleviate skilled workers shortage.*

[http://www.industryweek.com/articles/industry\\_applauds\\_national\\_attention\\_on\\_manufacturing\\_workforce\\_development\\_24800.aspx](http://www.industryweek.com/articles/industry_applauds_national_attention_on_manufacturing_workforce_development_24800.aspx)

*FLCC Highlighted in SUNY Economic Impact Report (Finger Lakes section highlight – pages 62-67).*

<http://www.suny.edu/researcheconomicdevelopment/howsunymatters/>

*McKinsey & Company - Report - An economy that works: Job creation and America's future.*

[http://www.mckinsey.com/mgi/publications/us\\_jobs/index.asp](http://www.mckinsey.com/mgi/publications/us_jobs/index.asp)

*Major Workforce Announcement at Clinton Global Initiative America.*

<http://www.nationalskillscoalition.org/homepage-archive/major-workforce-initiative.html>

*Opportunities available for internships and jobs in local high-tech businesses.*

<http://www.mpnnow.com/hopewell/x1212193659/Opportunities-available-for-internships-and-jobs-in-local-high-tech-businesses>

*The Advanced Manufacturing Partnership: A Step Toward a Federal Manufacturing Strategy?*

[http://www.brookings.edu/opinions/2011/0629\\_manufacturing\\_wial.aspx](http://www.brookings.edu/opinions/2011/0629_manufacturing_wial.aspx)

*O Captain! My Captain! I Know Not How to Build an App for That.*

<http://www.workforce.com/archive/feature/training-development/o-captain!-my-captain!-i-know-not-how-build-app-for/index.php>

- **Upcoming meetings and events:**

- *FAME Pipeline Committee Meeting*  
August 12 – 8:00-10:00AM, Location: Lyons National Bank, Macedon  
contact: Eileen Rucinski, email: [rucinem@kellyservices.com](mailto:rucinem@kellyservices.com)
  - *FAME Hiring & Training Committee Meeting*  
September 13 – 8:00-10:00AM, Location: FLWIB, Geneva  
contact: Michele Stolberg, email: [fame@nyfame.org](mailto:fame@nyfame.org)
  - *Finger Lakes Works Fall Job Fair*  
September 26 – 1:00-4:30PM, Location: Ramada Inn Geneva Lakefront  
contact: Michael Woloson, phone# 315-789-3131
  - *6<sup>th</sup> Annual Finger Lakes Works ... With Their Hands!*  
October 6 – full day, Location: Seneca Falls, NY  
contact: Pat Gopen, email: [pgopen@fingerlakesworks.com](mailto:pgopen@fingerlakesworks.com)  
[http://www.fingerlakesworks.com/youth\\_events.php](http://www.fingerlakesworks.com/youth_events.php)
- **Welcome new FAME members!**
    - Wayne Technical and Career Center, <http://www.waynetechcenter.org/>

Thank you for your support of FAME!  
Michele Stolberg

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