



FAME e-News - March 2011

- **From the Chair, Mike Mandina** (FAME Chair and President of Optimax Systems Inc.)
Why can't advanced manufacturers be more like Wegmans?

Did you ever wonder why your experience at Wegmans makes you want to keep coming back? There are numerous reasons, but let me focus in on what I believe is the most important-- it's their employees! They are simply the best in the retail grocery industry.

You don't need to ponder long to realize that Wegmans is wonderfully positioned to attract and select a high quality workforce. Virtually every kid in our region has spent many hours at a Wegmans. A large percentage of our regional population has applied for a part-time job at Wegmans. So they get to pick the best of the best, and then they can track the very best for full-time careers.

So, how many kids get to experience manufacturing companies? Not enough, and certainly not on a weekly – or even monthly – basis. Please consider opening your doors to tours for youths and make an effort to hire at least one part-time/summer youth for every 50 employees. In my opinion, hiring part-time youth is one of the most actionable things you can do that will absolutely drive results.

FAME will be taking a tally of our members to see how many youths we were able to introduce to advanced manufacturing this summer. If you need candidates, let me know, Optimax has a long list. We can't hire them all, but we will do our part.

Thank you,
Mike Mandina

- **Act now to prepare for Summer Internships!**
The Finger Lakes Internship Program at the FLWIB specializes in introducing talented, top-notch students to local employers for paid internship opportunities. For more information on the program, please visit their website at www.fingerlakesinternship.com or call Linda Cunningham, Finger Lakes Internship Coordinator, at (315) 789-3131.
- **Speakers needed for monthly workshops on careers in advanced manufacturing!**
A new initiative of the FLWIB will be holding monthly workshops at the One-Stop Centers for Information on Careers in Advanced Manufacturing. Each workshop will be about one hour, and the audience would be job seekers who want to find out more information about careers in the field. Speakers would provide general information on career opportunities, experience and education levels, and what employers are looking for. Time would be allotted for questions. The first workshops will be held at the Geneva and Lyons Centers, and possibly at Waterloo and Penn Yan in follow-on months. If you're interested in speaking, please contact Karen Springmeier at the FLWIB, email: flwibks@rochester.rr.com
- **Join FAME's LinkedIn group!**
Stay up-to-date on the most current advanced manufacturing workforce news! Join FAME's LinkedIn group today at the following link: http://www.linkedin.com/groups?gid=2889557&trk=hb_side_g
- **News you can use:**
"MCC connecting workers, employers"
<http://www.democratandchronicle.com/apps/pbcs.dll/article?AID=2011103050332>

"Does everyone need a college degree? Maybe not, says Harvard study."

<http://www.csmonitor.com/USA/Education/2011/0202/Does-everyone-need-a-college-degree-Maybe-not-says-Harvard-study>

“Job Recovery Rx: Worker Skill Training.”

<http://citiwire.net/post/2514/>

“New Study Shows New York Manufacturing Companies Maintaining Size or Growing, Despite Negative Outlook.”

<http://www.nyfame.org/documents/MRIZogbyRelease022411.pdf>

“IW’s Blueprint for Manufacturing Success – Can America craft a plan for ensuring a vibrant manufacturing future? These ideas can get us started.”

http://www.industryweek.com/articles/iws_blueprint_for_manufacturing_success_23867.aspx?Page=1

- **Upcoming meetings and events:**

- FAME Academia/Industry Roundtable Event at MCC
Wednesday, March 16 – time: 8:00-11:00AM, Location: Monroe Community College
event invitation: <http://www.nyfame.org/documents/FAMEMCCRoundtableinvitationMar2011.pdf>
contact: Michele Stolberg, email: fame@nyfame.org
- MCC High-Tech Career Expo
Wednesday, March 30 - 7:00-9:00PM, Location: Monroe Community College
event flyer: <http://www.nyfame.org/documents/MCCHighTechExpoPoster-No6-Cr222011.pdf>
contact: Bob Lasch, email: rlasch@monroecc.edu
- FLCC/ICT Panel Discussion
Wednesday, April 6 – 6:30-8:00PM, Location: FLCC Victor Campus Center
event flyer: <http://www.nyfame.org/documents/FLCC-IC-Tech-Eventflyer.pdf>
contact: Sam Samanta, email: samantpg@flcc.edu
- FAME Academia/Industry Roundtable Event at GCC
Thursday, April 7 – 8:00-10:00AM, Location: Genesee Community College
contact: Michele Stolberg, email: fame@nyfame.org
- CEO/Sr Executive AM Networking Event with Don Mazzullo
Thursday, April 14 – 5:30PM, By invitation
contact: Michele Stolberg, email: fame@nyfame.org
- 13th Annual Finger Lakes Spring Job Fair
Wednesday, April 20 – 1:30-5:00PM, Location: Ramada Geneva Lakefront
contact: Karen Blankenberg, email: karen.blankenberg@labor.ny.gov

- **Welcome new FAME members!**

- Lyons National Bank

Thank you for your support of FAME!

Michele Stolberg

FAME Facilitator

Email: fame@nyfame.org

Check out our website! www.nyfame.org

Phone# 315-521-7826