



FAME e-News – September/October 2011

- **From the Chair, Mike Mandina** (FAME Chair; President of Optimax Systems, Inc.)
The work going on in the Governor's Finger Lakes Regional Council is promising. I attended all three open sessions at GCC, MCC and in Geneva. The themes were consistent at all the meetings. Among the main concerns, development of a skilled workforce was a high priority at all sessions. Several members of FAME are participating in work groups, further insuring that our skilled workforce needs are represented in the final proposal. This is a competitive process for winning \$40 million for our region. Whether we win or not, the process our community has been engaged in is important and useful. This initiative by Governor Cuomo has been the best catalyst for getting all the stakeholders around the table that I have ever been involved in. Properly led, we can build alignment and ultimately strengthen our local economy. Win or lose, we will benefit. Thanks for your enlightenment and support. See you at the November 14th FAME Event!
Mike Mandina
- **[Register now](#) for FAME's upcoming industry event at MCC!**
CREATING AN ECONOMY THAT WORKS! Job Creation and Our Region's Future.
November 14, 2011 - 3 to 6 p.m.
Monroe Community College, Flynn Campus Center, Warshof Conference Center, Monroe A and B

Sree Ramaswamy, a Fellow at the McKinsey Global Institute and a co-author of the recent "An Economy that Works" report, will address economic issues and questions common to all attendees. His presentation will be followed by a panel discussion featuring key players across regional sectors invested in building our local workforce.

View the event web link here: <http://www.nyfame.org/CreatinganEconomythatWorks2011.asp>
Direct link to event invitation: http://www.nyfame.org/documents/FAME_Invite_FinalNov14.pdf
View the recent McKinsey "An Economy that Works" report here:
http://www.mckinsey.com/mgi/publications/us_jobs/index.asp
- **FLCC's AAS Instrumentation and Control Technologies enrollment is off and running for Fall 2011—15 students have joined this new program!**
The leadership of FAME (and other members) have played a crucial role in creating this new program as members of the Advisory Board. Last April's FLCC Panel Discussion helped in student recruitment, and FAME's organized AM facility plant visits in May and June also helped to spread the word and recruit students for this new program. Dr. Sam Samanta and his staff are in the process of arranging visits of these students to companies offering internships. The program is off to a good start, and the focus is on student retention as well as success!
- **What a summer for FAME member AM internships!!**
Sixteen FAME member companies employed a whopping 70 summer interns in 2011! Ranging in fields from engineering, assembly, IT, quality, tool crib technicians, HVAC and parts washers to marketing, purchasing and supply chain efforts—these companies have truly brought a focus and exposure to the field of advanced manufacturing through their efforts to expose youth to future career paths! Representing a combination of high school and college students, many of these interns have been retained by the employers to continue during school breaks, some have been offered the opportunity of potential full time employment when they graduate, and others have already been hired permanently! FAME would like to thank the following member manufacturers for their contribution to the Pipeline effort: **Advantage Manufacturing, Chapin International Inc., Coach & Equipment, CooperVision Inc., Corning Tropel, Gorbelt, GW Lisk, Halco, Harbec Plastics, IEC Electronics, ITT Goulds**

Pumps, Optimax Systems Inc., OptiPro Systems Inc., QED Technologies, Ultralife Corp., and Unique Automation. The majority of these companies will also be hiring interns for the Fall/Winter/Spring to fill out year round intern needs.

- **FLCC is pleased to announce a new Cleanroom Operating Training Program!**

Enter the field of emerging manufacturing technology! Cleanroom operators are employed in the field of manufacturing where sensitive and clean room requirements are needed to produce high precision products, such as light and/or temperature sensors that are used in products like smart phones or tablet computers. Being a Cleanroom Operator is a specialized position and a first step in the evolving field of advanced manufacturing technologies. For more information visit:

<http://www.nyfame.org/documents/FLCCCleanRoomTechProgramDetails2011.pdf> or view the program flyer at <http://www.nyfame.org/documents/FLCCCleanroom-Flyer2Sept2011.pdf>
Classes start in January!

- **US FIRST Lego League – Pal-Mac Middle School Fall 2011 team sponsors needed!**

Pal-Mac Middle School has a new team coach this year, and is getting a later start than intended on preparations for the Fall 2011 competition. Any sponsor commitments would be much appreciated! Industry donations fund program robotics equipment and registration fees for competing teams. Your company name and logo will be proudly displayed on team posters, t-shirts, and presentations, and your organization will receive a heartfelt thank you from the team they've sponsored. In addition, this opportunity offers the benefits of an introduction of your company to prospective future employees, and their teachers and families. It provides a tangible step towards building a strong relationship with your local school system, which will become your worker pipeline, and a differentiator to feature in your company newsletter and on your website! Photos from previous years' competitions are available at:

http://www.nyfame.org/sponsorship_opportunities.asp and more information on the US FIRST Lego League is available at: <http://www.usfirst.org>

If you can help, or would like more details, please contact Michele Stolberg at fame@NYfame.org today. Thank you!

- **Trade Adjustment Assistance for Firms (TAAF) now available**

Trade Adjustment Assistance for Firms (TAAF) is a program for manufacturers that have been affected by import competition and want to improve their competitive position. This unique, focused source of consulting and technical service assistance offers up to \$75,000 in [cost sharing](#) of projects aimed at enhancing a domestic company's ability to compete successfully. If your manufacturing business has been impacted by import competition you should [contact](#) the NYS Trade Adjustment Assistance Center (NYS TAAC). Once accepted into the program, NYS TAAC works with each company to develop a plan analyzing the business and identifying specific projects to improve the company's competitive position. NYS TAAC looks for a decline in sales or production and employment due, directly or in part, to foreign competition. They do this through financial and employment data provided by the manufacturer. For more information, visit: www.nystaac.org or contact: Gary Youmans, NYS TAAC, email: gyoumans@nystaac.org or phone: 607-771-0875 or 212-921-1662.

- **Join FAME's LinkedIn group!**

Stay up-to-date on the most current advanced manufacturing workforce news! Join FAME's LinkedIn group today at the following link: http://www.linkedin.com/groups?gid=2889557&trk=hb_side_g

- **News you can use:**

Rochester's East High School Optics Program Prepares Kids for College, Career. (includes video!)
http://rochesterhomepage.net/fulltext?nxd_id=273957

Optics industry growing in Rochester.

<http://www.democratandchronicle.com/apps/pbcs.dll/article?AID=2011110020314>

Regional economic council races toward Nov. 14 deadline.

<http://www.democratandchronicle.com/apps/pbcs.dll/article?AID=2011110020312>

Finger Lakes Part of State's Computer Chip Plans.

<http://www.13wham.com/news/local/story/Finger-Lakes-Part-of-States-Computer-Chip-Plans/-KirPiJUIE2H1xmsTE5Ftw.csp>

Workers wanted: Lack of qualified candidates holding back some companies.

<http://www.democratandchronicle.com/article/20110911/BUSINESS/109110333/Workers-wanted-Lack-of-qualified-candidates-holding-back-some-companies?odyssey=tab|mostpopular|text|BUSINESS>

President Obama Introduces American Jobs Act, Includes New Training Investments.

<http://www.nationalskillscoalition.org/homepage-archive/american-jobs-act-includes.html>

Made in America, Again.

<http://www.nyfame.org/documents/MadeinAmericaAgain.pdf>

The Evolution of the Skilled Manufacturing Labor Pool.

http://www.qualitymag.com/Articles/Web_Exclusive/BNP_GUID_9-5-2006_A_1000000000001080921

How to Close the Skills Gap.

<http://www.nyfame.org/documents/WSJ-110810-HowtoCloseTheSkillsGap.pdf>

RRPC and MCC host optics camp for Rochester inner-city high-school students (published in Laser Focus World magazine).

<http://www.laserfocusworld.com/articles/2011/07/rrpc-and-mcc-host.html>

- **Upcoming meetings and events:**

- *HTR's "Innovation in Action!" Event*

October 11, Location: Kodak's Eastman Business Park, 200 West Ridge Road, Rochester

To register, visit: http://www.htr.org/Innovation_in_Action.asp

- *Hiring Our Veterans Workshop*

October 13 – 4:00-6:00PM, Location: Nazareth College, 4245 East Avenue, Golisano Building, Room #375, 3rd Floor

Parking: Lot Q

This event is tailored for HR professionals and small businesses that are looking for highly qualified and dedicated candidates to enhance their workforce. Panelists include the New York State Workforce Development Institute, the New York State Department of Labor, the Veterans Outreach Center and local businesses. Topic areas include: reading a military resume, transferring military skills to the civilian workplace, finding the right veteran for your business, and identifying the numerous advantages of hiring our heroes for jobs within your organization.

contact: Mariana Pugliese at Mariana_Pugliese@gillibrand.senate.gov or phone: 585-263-6250

- *FAME Pipeline Committee Meeting*

October 14 – 8:00-10:00AM, Location: Lyons National Bank, Macedon

contact: Eileen Rucinski, email: rucinem@kellyservices.com

- *FAME Hiring & Training Committee Meeting*

November 3 – 8:00-10:00AM, Location: Finger Lakes Works - Lyons Office

contact: Michele Stolberg, email: fame@nyfame.org

- *CREATING AN ECONOMY THAT WORKS! - Job Creation and Our Region's Future.*

November 14 – 3:00-6:00PM, Location: MCC, Flynn Campus Center, Warshof Conference Center, Monroe A and B

contact: Michele Stolberg, email: fame@nyfame.org

weblink: <http://www.nyfame.org/CreatinganEconomythatWorks2011.asp>

- **Welcome new FAME members!**

- Palmyra-Macedon CSD, School to Work Coordinator

Thank you for your support of FAME!
Michele Stolberg

FAME Facilitator

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Check out our website! www.nyfame.org

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