



FAME e-News – Spring 2013

- **From the Chair, Mike Mandina** (FAME Chair; President of Optimax Systems, Inc.)
FAME Members,

This is the time of year when employers have an opportunity to initiate an almost fool-proof program to assess their future employees. This summer hire youth that want to work with their minds and their hands. Your local educators know who they are. They are often the applied learners, the ones who are most apt to do poorly as a consequence of our school systems' extraction of application and relevance from the K through 12 learning process for the last two decades. Employers who hire summer youth often hold the keys to engagement for many of these disaffected students, and the benefits to you are many:

- You are doing something good for your community.
- Real work is getting done, cost effectively.
- Summer jobs are essentially extended interviews, the goal is to assess the person as a potential for future hiring as a permanent productive member of your workforce.
- The summer employee will tell their friends and families about the cool job they had, while others were collecting shopping carts or serving french fries, you will begin to have a better pool of candidates to hire.
- High school STEM courses and related programs will see enrollments increase.
- Technology programs at our area community colleges will have more applicants, since more kids will have exposure and clarity about career path.

Without early exposure to the great jobs we have, many talented youth will meander towards a liberal arts education when they could be enrolling in technology programs at our local community colleges. In order for a kid to pick a career path, they need to know it exists! Please contribute to our **JUST HIRE 1!** campaign this summer.

Thanks!

Mike Mandina

- **AM employers – consider the future! Hire student interns this summer at your facility—**

FAME's "Just Hire 1!" campaign starts now!

The future of our advanced manufacturing workforce depends on exciting youth about careers and opportunities in our industry. The Finger Lakes Advanced Manufacturers' Enterprise (FAME) is urging its members and partners to open their doors and extend

opportunities to youth that are interested in advanced manufacturing, and would like to take the next step to have a summer job or experience in 'real world' high tech environments where they can see and test their skills in action. As manufacturers you have a unique opportunity to encourage future workers, possibly making a connection that will result in an employee in one to two year's time. While this may seem a long time to wait, consider that a large portion of our AM workforce will be retiring in the next 5-10 years. Where will your future workers come from? Those future workers are currently in high school and community college – help make the connection now! Get involved and support FAME's "Just Hire 1!" internship campaign-- contact Michele at email: fame@nyfame.org to participate and for potential applicants.

- **Update from FAME's Hiring & Training and Pipeline Committees**

FAME's Hiring & Training and Pipeline Committees held their annual joint meeting on April 19th at Monroe 1 BOCES in Fairport. Sara Silverstone provided an introduction to the activities of the Finger Lakes STEM Hub. The Finger Lakes STEM Hub sponsors Teacher Leadership Programs and student opportunities to advance the importance of STEM education and careers. Meeting minutes, as well as a PDF of Sara's MS PowerPoint slides, are available on FAME's website at the links below:

Meeting minutes:

<http://www.nyfame.org/documents/April192013JointPipelineandHiringTrainingMeetingMinutes.pdf>

PowerPoint slides: <http://www.nyfame.org/documents/STEMHubpresentation-4-19-13.pdf>

The next meetings of FAME's Pipeline and Hiring & Training Committees will be in June and September respectively. Both committees are promoting summer internships and advanced manufacturing facility tours.

- **Math/Tech literacy examples needed!**

One of the outcomes of FAME's January 17th event at MCC with Dr. Bill Daggett was a wealth of feedback from educators on what they need advanced manufacturing business partners to help with in order to update curriculums to graduate the best prepared students. One way in which you can help us in this effort is by providing examples from your math and tech reading literacy tests for employment. In order for schools to make sure they are preparing students for the "career ready" standards, they need to know what manufacturers expect and need from the applicants they are hiring. This data will feed into an effort currently underway to help revise NYS standards for the STEM elective and 3rd Year Tech Math option. If you are willing to share your math and tech reading literacy tests for employment, please forward them to Michele via email (fame@nyfame.org). Feel free to scrub any info linking the test to your company, or remove any questions that you prefer not to share. Any input that you can provide would be extremely helpful – even if it is just a list of 5 or 10 basic questions that potential employees must be able to answer/interpret correctly in order to make it to the next

stage in the hiring process. FAME will take all input received and fold it into one generic master document for educators. Thank you for your support!

- **Update from FLWIB Advanced Manufacturing Career Navigator, Bill Rotenberg**

There are currently just under 100 participants in the Advanced Manufacturing Career Pathways (H1B) Grant enrolled in programs at Finger Lakes Community College, Genesee Community College, and Monroe Community College. Currently the grant is focused on enrolling students for September of 2013; the program goal is to accept an additional 100 students into the program by the end of 2013. Other activities include: attending regional job fairs, veteran events, and secondary open houses including meeting with high school students, counselors, and parents to promote Advanced Manufacturing Education and Careers; collaboration with community colleges to market programs and the grant opportunity; visits to all of the One Stop and Workforce Development Offices throughout the nine county region.

If you know someone who is interested in the grant opportunity or qualifying programs, contact Bill via email at: amcn@fingerlakesworks.com or at the Finger Lakes Workforce Investment Board (315)789-3131 ext. 105.

- **Interested in hiring veterans, but need help interpreting their qualifications? Try the resources below!**

Our country's veterans are a significant resource for skilled jobs applicants, but interpreting their skills and qualifications from listed military service on their resumes can often be confusing. Consult the resources listed below for helpful information:

[Military Skills Translators](#)

[Department of Labor \(DOL\) Military to Civilian Occupation Translator](#)

[O*NET Military Skills Translator](#)



- **American Jobs for America's Heroes – Free job posting service to link your company to National Guard members and veterans looking for employment.**

Companies looking for qualified employees have free and direct access to thousands of unemployed National Guard members and military veterans when they register through the ongoing nonprofit **American Jobs for America's Heroes** campaign. With more than 60,000 unemployed National Guard members nationally, this is a huge resource for employers looking for skilled, experienced and reliable employees.

Take ten minutes to register now for posting jobs at no cost at

<http://www.centerforamerica.org/register.html> Center for America is coordinating the alliance campaign. Your job postings are plugged directly into the National Guard Employment Network, the flagship employment initiative of the National Guard. This is the most comprehensive database of National Guard members seeking employment. You can post jobs at no cost as openings arise throughout the year. Members of all military branches can view them in addition to the National Guard. **Services to**

employers and military applicants are free of charge.

View a one-minute video here: <http://www.centerforamerica.org/aep.html>

- **Join FAME's LinkedIn group for timely updates!**

Stay up-to-date on the most current advanced manufacturing workforce news! Join FAME's LinkedIn group today at the following link:

http://www.linkedin.com/groups?gid=2889557&trk=hb_side_g

- **News you can use:**

Teens Enter Vocational School, Come Out with Jobs, No Debt—including a great video!

<http://lifeinc.today.com/news/2013/04/26/17928955-teens-enter-vocational-school-come-out-with-jobs-no-debt?lite>

FLCC-G.W. Lisk Machinist Class Graduates With Job Offers

<http://fingerlakescommunitycollege.blogspot.com/2013/03/flcc-gw-lisk-machinist-class-graduates.html>

National science standards likely to raise 'ruckus'

<http://www.usatoday.com/story/news/nation/2013/04/09/science-school-standards/2064791/>

Education Schools Innovate to Supply STEM Teachers

<http://www.usnews.com/education/best-graduate-schools/articles/2013/04/08/education-schools-innovate-to-supply-stem-teachers>

- **Upcoming meetings and events:**

- *“Why I Love the Finger Lakes” Career Expo*

May 23, 1:00-4:30PM; Location: FLCC Student Center, Canandaigua Campus (3325 Marvin Sands Drive)

contact: Michael Woloson at ph# 315-789-3131 or visit:

<http://www.nyfame.org/documents/LovetheFLjobfairpacketBUSINESSESMay2013.pdf>

- *FAME Pipeline Committee Meeting*

June 7, 8:30-10:30AM; Location: FLCC Victor Campus Center, Victor

contact: Eileen Rucinski, e-mail: rucinem@kellyservices.com

- *FAME Hiring & Training Committee Meeting*

September 2013; Location: TBD

contact: Michele Stolberg, e-mail: fame@nyfame.org

- *8th Annual Finger Lakes Works With Their Hands!*

October 3, 2013; Rodman Lott & Son Farms, Seneca Falls

contact: Pat Gopen, FLWIB Youth Systems Coordinator, e-mail:

pgopen@fingerlakesworks.com

- **Welcome new FAME members!**

- Monsees Tool & Die Inc., www.monseestool.com

Thank you for your support of FAME!
Michele Stolberg

FAME Facilitator

Email: fame@nyfame.org

Check out our website! www.nyfame.org

Phone# 315-521-7826