

Trade Adjustment Assistance for Firms (TAAF) is a program for manufacturers that have been affected by import competition and want to improve their competitive position. This unique, focused source of consulting and technical service assistance offers up to \$75,000 in cost sharing of projects aimed at enhancing a domestic company's ability to compete successfully.

If your manufacturing business has been impacted by import competition you should **contact** the NYS Trade Adjustment Assistance Center (NYS TAAC)

Once accepted into the program, NYS TAAC works with each company to develop a plan analyzing the business and identifying specific projects to improve the company's competitive position. Upon approval of the plan, implementation begins with cost sharing up to \$150,000 for consultants, engineers or other outside professional service providers selected jointly with the firm. Examples of improvement projects include manufacturing efficiency, product development, quality certification, marketing and information systems enhancement. Typically, NYS TAAC pays 50% directly to the outside service provider and the company pays the remaining 50%. There is an option of a 75/25 cost share, up to a total of \$30,000 for consultant expenses. The firm pays 25 percent and NYS TAAC pays the remaining 75 percent.

NYS TAAC looks for a decline in sales or production and employment due, directly or in part, to foreign competition. We do this through financial and employment data provided to us by the manufacturer. We ask companies not to self-assess themselves out of the program as NYS TAAC staff are skilled at the various interpretations of the eligibility requirements and act as your firm's advocate.

For more information: www.nystaac.org

Or contact:

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