



## *FAME e-News – Summer 2016*

- **From the Chair, Mike Mandina** (FAME Chair; President of Optimax Systems, Inc.)  
FAME Folks,

I'm sure you are aware of work being done in our region to address poverty. At FAME, our purpose stays true to our tag line "Building minds that make it!" Manufacturers need skilled workers and those workers earn living wages. It will be impossible to solve the poverty problem in our region without the creation of wealth. Much of it will be created by firms that actually make things. Imagine if FAME members were to create 10,000 jobs over the next 5 years. That could have more of an impact than all of the foundation funding that is spent fighting poverty. Jobs provide the means to lift a family, a neighborhood, in fact - a whole region, out of poverty.

When asked about manufacturers employing people who are currently living in poverty, my answer is consistent. I advocate that most of these people are employable, and that the training required for most of them to insure employability by advanced manufacturers will be intensive and expensive. It is not practical to expect employers to provide that training. Most of the needed training has nothing to do with actual manufacturing. It is job readiness skills training, something most employers are not willing to provide, as we are generally able to find candidates who at least have reasonable work readiness.

FAME is working to insure that the poverty team is aware of the need for training and work habit preparation for those who choose to enter the manufacturing workforce. We continue to promote the Minor League Training program, where people from poverty work in a boot camp of sorts from six months to two years to develop the traits and skills that will insure their success at area manufacturers. To date, this initiative has not received funding, but we are still trying. We are hopeful, that even if the Minor League project is not funded, that others will adopt elements of the model and create employee development programs that will have manufacturers lining up to hire the graduates.

Sincerely,  
*Mike*

- **Celebrating TWO Successful Summer 2016 SAME events!**

Summer 2016 marked the expansion of the SAME – *Summer Advanced Manufacturing Experience* – to the east side of the Finger Lakes region! Made possible by a grant from the AT&T Aspire Foundation, and partners Monroe Community College and WFL BOCES, the newly expanded program was located at the WFL BOCES Williamson and Stanley locations. The east side program graduated 12 students, and offered tours at Harbec, Optimax Systems and OptiPro Systems. Participating students (9th and 10th graders), had the opportunity to experience first-hand advanced manufacturing skills

and earn 3 free college credits through MCC. An overview of the event can be found at: [http://www.waynetechcenter.org/student\\_life.cfm?subpage=1473756](http://www.waynetechcenter.org/student_life.cfm?subpage=1473756) Make sure to click the on-page link for the extra photos!

Running concurrently in July, the SAME west-side program graduated 18 students and had nearly 100% attendance. Students in this well established program toured Harbec, Micro Instruments, Optimax Systems, Parlec, SPX, Sydor Optics, The Gleason Works, and MCC's Applied Tech Center. Many of the students advanced through the projects with little help from the SAME staff, and there were many applicants to choose from as this program has grown in scope and size each year! Four of the students in this program were female, and the graduation ceremony was held at MCC's Applied Technology Center. Students in this program also earned 3 free college credits through MCC. A terrific turnout for both programs—and planning is already underway for 2017!



*SAME-West Summer 2016 graduates!*

- **Support for [FAME's 5% Pledge](#) is growing, with 31 companies now participating! Has your company signed-up yet?**

We are asking you to pledge 5% of your current workforce to the future. That means that for every 100 employees in your organization, you will strive to provide five temporary positions for interns, high school students, and/or the long-term unemployed as a method of exposing them to the manufacturing culture through experience. If you have 20 or less employees, just hire 1 student or intern! In turn, these workers will gain valuable skills and experience to guide them as they become the workforce of tomorrow. Taking the [5% Pledge](#) is easy – just fill out and submit the form today! Interested in which other companies have already taken the 5% Pledge? Check out their company profiles and photos at: <http://www.nyfame.org/fame5percentpledge-companies/>

- **Finger Lakes Works With Their Hands event in need of sponsors!**

The Finger Lakes WIB is seeking sponsors for the 11th annual *Finger Lakes Works With Their Hands* (FLWWTH) event, being held on October 6, 2016 at Rodman Lott & Sons Farm in Seneca Falls. FLWWTH is an annual Skilled Trades and Advanced Manufacturing career exploration event. Every year several hundred students and school personnel from area high schools and BOCES districts attend this exciting opportunity. More than 50 businesses, trade unions, colleges and organizations provide hands-on demonstrations and activities for the students, many in the FAME pavilion! To participate, visit: <http://www.fingerlakesworks.com/youth/flwwth/>

- **Manufacturing Day 2016 is fast approaching: October 7<sup>th</sup> – Register your event today!**

Help us celebrate all that advanced manufacturing has to offer during the month of October! While October 7<sup>th</sup> is the official Manufacturing Day, Governor Cuomo has designated all of October as *Manufacturing Month!* To ensure the best exposure for your event, register it on the Manufacturing Day 2016 website: <http://www.mfgday.com> Be sure to take advantage of the wealth of event hosting resources they've made available, including planning and tour coordination materials, logos and webinars. FAME will make sure that your event is also listed on the summary of regional events distributed to local educators. It really is that easy! Any questions, contact Michele at FAME, email: [fame@fingerlakesworks.com](mailto:fame@fingerlakesworks.com)

- **Tim Witter – formerly of Gorbel – keeps the cause alive in Georgia!**

Many of you remember Tim Witter, active FAME member through Gorbel in Fishers and long standing member of FAME's Executive Committee and leader of its Image Committee. Tim is now living in Georgia, and his company, JCB, has an apprentice program with full college tuition for 4 to 5 years. They currently have 15 apprentices enrolled in associate's degree programs and one in a bachelor's program. Pictured below, Tim was recently on a panel moderated by the Lt. Governor of Georgia regarding business efforts to influence youth in manufacturing careers. Great work, Tim – we miss you!



- **Pipeline Committee gets ready to jump-start activities for the Fall!**

FAME's Pipeline group is getting ready to jump into another busy school year of tours,

speaker presentations and career fairs. The next meeting of the Pipeline Committee will take place on September 16 at Monroe 2 BOCES in Spencerport from 8:30-10:30am. To attend, please contact Eileen Rucinski at email: [Eileen.Rucinski@Adeconna.com](mailto:Eileen.Rucinski@Adeconna.com)

- **Does your organization have a Twitter account?**

Follow FAME on Twitter today: **@NY\_FAME** Re-tweet our messages for maximum impact! This effort will not only support FAME locally, but will also send the message to your followers that your firm is active in building a future for our workforce and advanced manufacturing community.

- **US FIRST LEGO team needs sponsors!**

Each year FAME members assist local school districts with funding for middle school teams that would like to compete in the Fall US FIRST LEGO League competition. Sponsorships for teams include your company logo on their t-shirts and materials (posters/presentations), and the satisfaction of knowing that you are helping children in the pipeline explore a love of technology and working with their hands! Currently the **Pal-Mac Middle School** is awaiting funding assistance from FAME members. If your organization is willing to sponsor the team, or a portion of the team, please contact Michele Stolberg at email: [fame@nyfame.org](mailto:fame@nyfame.org) Thank you!

- **Join FAME's LinkedIn group for timely updates**

Stay up-to-date on the most current advanced manufacturing workforce news! Join FAME's LinkedIn group today at the following link:

[http://www.linkedin.com/groups?gid=2889557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=2889557&trk=hb_side_g)

- **The following FAME members are hiring!** Check their websites for more details:

Advanced Atomization Technologies,

[https://advancedatomization.tms.hrdepartment.com/cgi-bin/a/searchjobs\\_quick.cgi](https://advancedatomization.tms.hrdepartment.com/cgi-bin/a/searchjobs_quick.cgi)

B + L/Valeant, <https://jobs-valeant.icims.com/jobs/intro?hashed=124489354>

Gorbel, <https://www.gorbel.com/careers/career-opportunities>

GW Lisk, <http://www.gwlisk.com/lisk-careers/>

New Scale Technologies, <http://www.newscaletech.com/careers/>

Optimax Systems Inc., <http://www.optimaxsi.com/careers/>

OptiPro Systems, <http://www.optipro.com/careers.html>

Zotos International, <http://www.sca.shiseido.com/humanresource.cfm>

- **News You Can Use**

- *Student Engagement Essential to Drive Interest in Mfg Careers*

<http://www.mfgday.com/news/student-engagement-essential-drive-interest-manufacturing-careers>

- *Summer Advanced Manufacturing Experience program teaches students to explore STEM opportunities*

<http://www.waynepost.com/news/20160720/summer-advanced-manufacturing-experience-program-teaches-students-to-explore-stem-opportunities/?Start=1>

- *Top 20 Facts About Manufacturing*  
<http://www.nam.org/Newsroom/Top-20-Facts-About-Manufacturing/>
- **Upcoming meetings and events:**
  - *FLREDC Public Meeting*  
September 13, 11am – 12Noon (Public Session); Location: Monroe Community College, 1000 E Henrietta Rd, Rochester, NY  
To attend, visit: <http://regionalcouncils.ny.gov/content/flredc-meeting-september-13-2016>
  - *FAME Pipeline Committee Meeting*  
September 16, 8:30am – 10:30am; Location: Monroe 2 BOCES, Spencerport, NY  
contact: Eileen Rucinski, email: [Eileen.Rucinski@Adeconna.com](mailto:Eileen.Rucinski@Adeconna.com)
  - *Finger Lakes Works With Their Hands!*  
October 6, all day; Location: Rodman Lott & Son Farms, Seneca Falls, NY  
For information, visit: [www.fingerlakesworks.com/youth/flwwth/](http://www.fingerlakesworks.com/youth/flwwth/)
  - *Manufacturing Day 2016!*  
October 7, multiple locations and times  
Visit <http://www.mfgday.com/> to find a location or event near you!

Thank you for your support of FAME!

Michele Stolberg

FAME Facilitator

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Check out our website! [www.nyfame.org](http://www.nyfame.org)

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