

Minutes from FAME Pipeline Committee

May 23, 2019

We had 12 members in attendance at NYMAT Machine Tool in Fairport, NY:

Jim McGaffin – NYMAT

Andy Haefner - Optimax

Leah Hamilton – Phelps Library/STEAM Lab

Ross Miccali – MCC

Todd Sloane – FLCC

Rich Turner - Monroe County

Meghan Durso – Remedy Staffing

Danielle Phillips – Advanced Atomization

Bill Perfetti - ITT, Goulds Pump

Audra Marang – Gananda CSD

Brandilyn Gage - Monroe2 BOCES

Amanda Lesterhuis – FLWWTH

- 1) Pre-Apprenticeship – working to introduce program in the Fall. FAME Pipeline has pledged to support. The introduction could become a signature event for “Manufacturing Month” in October.
- 2) Finger Lakes works with Their Hands – 14th years coming up in October and we want to support in any way possible. We are investigating an “Edge Factor Theater” that would run a looped film on manufacturing. MCC and Edge Factor are working on videos showing various aspects of manufacturing. It will be available to the public and possible be introduced at FLWWTH.
- 3) We discussed the following “areas of action” that would be presented to the FAME Board on June 5th:
 - A) Support FLWWTH – some items to follow; Flyer to all FAME members to announce support and the event, Edge Factor Theater, and Career Pathways Brochure.
 - B) Social Media – need to establish social media clearing house for Advanced Manufacturing videos, announcements, etc. directed to parents, students, educators and the workplace.

Wayne County is working on similar project and Meghan Durso and Audra Marang on Facebook and Snapchat. They would support such a project.

- C) Support Manufacturing Month – It looks like October as Manufacturing Month can work. We have FLWWTH. We could have introduction of Pre – Apprenticeship Program. We could introduce FAME Social Media. And if we decided to do a Manufacturing Video Contest, we could announce in October. With encouragement of Open Houses, etc., any media can be consolidated.
- D) Video Competition – “How Cool is Manufacturing”. We could generate school competition to create 3-5 minute videos to show various aspects of manufacturing to show “How Cool it is”. Videos would post on FAME Social Media site and be judged by Workforce Development Personnel. Need to come up with some kind of prize.

The above “areas of action” will be presented to the Board on June 5th to determine feasibility.

- 4) Bill Perfetti of ITT, Goulds Pump noted the success of Haas HTEC Organization and informed the committee of upcoming national meeting in 2020 in Hudson River Valley. Chairman McGaffin also reminded the Committee members of the scholarship grants available from the Gene Haas Foundation. Already distributed \$38,000 last month to NY Upstate secondary schools.
- 5) Changing vocabulary was mentioned again i.e. “soft skills” or “middle skills” should be referred to as “technical skills”. This goes along with the same thought process that says don’t refer to Advanced Manufacturing as a choice for not going to college. Instead, it is a choice for a path to “continuing education”.

Submitted by,

Jim McGaffin

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