



February 12, 2020

Dear Colleague:

The Finger Lakes Advanced Manufacturers' Enterprise (FAME), a non-profit organization, is hosting **Industry 4.0 – Preparing for the Jobs of the Future** on April 27, 2020 at 4:00pm at Monroe Community College. We would like to invite your organization to sponsor this event, which provides visibility among numerous organizations in our nine-county region. We would be proud to include your organization as a Sponsor at any of the levels indicated on the sheet provided.

This year FAME is pleased to present event Keynote speaker Mr. J. Craig McAtee, CEO & Executive Director at the National Coalition of Advanced Technology Centers (NCATC). NCATC is an Affiliated Council of the American Association of Community Colleges (AACC) catalyzing a network of higher education and industry-led Strategic Partner resources that advocates, advises, and promotes the use of advanced technology applications to enhance economic and workforce development programs and services.

Mr. McAtee is also a Workforce Development Executive for Tooling U-SME, and previously served as Director of Additive Manufacturing and Executive Director of the Workforce and Economic Development Division of Cuyahoga Community College (Tri-C) where he was responsible for all of the advanced and applied technologies related programs including Manufacturing, Apprenticeships, CAD/CAM, CNC, Integrated Maintenance, Industrial Distribution, Construction, and the Lean Six Sigma Institute. He spent over twenty-five years in engineering and senior leadership positions for Swagelok Company, an international manufacturing organization, based in Solon, Ohio.

FAME is an initiative of the Finger Lakes Workforce Investment Board and a collaborative public/private partnership of regional stakeholders that are dedicated to investments in human capital. It works with dedicated professionals who specialize in workforce development, and understand what it takes to attract and grow upstate workforce talent in advanced manufacturing. Previous FAME events have drawn over 175+ attendees representing advanced manufacturing, public policy, and educators at the teaching and administrative levels. By supporting FAME's annual event, you are reaching a diverse audience of stakeholders invested in better preparing our future workforce.

Please take a moment to consider this opportunity. Your generosity will benefit the economic future of many businesses in the area. Sponsorship opportunities are enclosed for your review. If you have any questions, please contact Michele Stolberg, FAME Facilitator, email: fame@nyfame.org or phone# 315-521-7826. We welcome the opportunity to discuss this further with you. Thank you for your consideration.

Best regards,

A handwritten signature in black ink, appearing to read "Dave Phillips".

Dave Phillips
Chair, FAME; Training Manager, G.W. Lisk



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